



Ministarstvo turizma
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A name of the project

Tourism and agriculture combining tradition and quality

Project holder: Agriculture school, Zagreb

Partner in project: Economy and touristic school, Daruvar



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MINISTRY OF TOURISM

PROMOTION AND DEVELOPING COMPETENTION
OF THE PRACTICAL PROFESSION FOR TOURISM
2014.



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Content:

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I. Project's goal:

- To improve and promote development of tourism in rural areas of Zagreb and Bjelovarsko-bilogorska županija in alliance of sectors : tourism, gastronomy and agriculture

II. Chronology of project's activity

| | I March | II April | III May | IV June |
|---|------------|-------------|------------|------------|
| 1.1 Identification and selection of pupils-members of project team and presenting projects to pupils | X | | | |
| 1.2. Research and gathering information about rural areas of our regions | | X | X | |
| 1.3. Visiting farms that develop touristic activities in rural parts of our region | | X | X | |
| 1.4. Organisation and implementetion public– educatiional event in Zagreb and iDaruvar | | | | X |
| 1.5. Presentation of traditional gastronomy in public events in Zagreb and Daruvar | | | | X |
| 1.6. Maintaining of the round-table discussion „EU experience of pupils in agrotourism “ | | | | X |
| 1.7. Presentation of project's results in public via media | | | | X |



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III. Project's results - chronology

III.1 Report about investigation's results „Perspectives of rural tourism development”

III.2 Public-educational event in Daruvaru

III.3 Public-educational event in Zagrebu



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III.1 – Report about results of investigation „Perspectives of development of rural tourism in Zagreb area”

Report of rural areas with different methods:

- Internet, on-line questionnaire and field research

Created profile of the average „zagreb agrotouristic farm”
from pupils’ perspective



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III.1 – Report about results of investigation „Development’s perspective of rural tourism of the Bjelovarsko- bilogorska županija”

Investigation of rural areas by different methods:

- Internet, on-line questionnaire and field research

Created profile of the average „bilogorskog agrotouristic farm” from pupils’ perspective



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III.2 Public - educational event in Daruvar

- Part of traditional manifestation of Vinodar 2014.
- 5th June 2014.
- maintained round-table discussion with subject „EU experience of pupils in agrotourism “
- Preparing and presentation of traditional gastronomy by pupils of Economy and touristic school Daruvar



Public – educational event in Daruvar – representing of the media





Traditional gastronomy delicacy of pupils of Daruvar





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III.3 Public-educational event in Zagreb

- Part of event „Otvoreni dan Poljoprivredne škole”
- 10th June 2014

- Maintend round-table discussion with subject „EU experience of the pupils in area of the agrotourism “
- Preparing and presenting traditional gastronomy of the pupils of Agriculture school, Zagreb



Public-educational event in Zagreb – **round-table discussion**





Traditional delicacy of pupils in Zagreb





Agriculture school - Agrotouristic educational polygon.





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IV. Representative people of the chosen group:

- 10 pupils of the Poljoprivredna škola Zagreb in section of the agriculture and gardening
- 10 pupils of the Ekonomska i turistička škola Daruvar about agriculture, tourism and gastronomy



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Users' representative people:

- Pupils and profesors Of Agriculture school (Poljoprivredna škola), Zagreb
- Pupils and profesors Of Economy and touristic school (Ekonomška i turistička škola) Daruvar
- Citizens of Zagreb – in one part of event „Otvoreni dan Poljoprivredne škole”
- Citizens of Daruvar – in manifestation of Vinodar 2014
- Wide public – citizens of Croatia via media



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V. Project during time:

- March – June 2014

VI. Place of project's realization:

- Grad Zagreb, Zagrebačka županija, Grad Daruvar, Bjelovarsko bilogorska županija



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VII. Results of the project

- **Croatian television-** Regional news , 5th June 2014
- **Croatian television-** tv show „Dobro jutro Hrvatska”
6th June 2014
- **Croatian radio Daruvar** , 5th June 2014
- **Bjelovarski list**, 6th June 2014
- www.ss-ekonomskaituristicka-da.skole.hr



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VII. Results of the project

- **Croatian television** – tv show „Dobro jutro Hrvatska”, 10th June 2014 – live streaming
- **Croatian radio Sljeme**, 10th June 2014 - live streaming
- **Croatian radio 1** – radio show „Slušaj kako zemlja diše”, will be emitted on 4th July 2014
- **School newspaper** Poljoprivredne škole Izidor
- www.poljoprivrednaskola.hr



Project's representing by media in Zagreb





Project team