Tourism and agriculture combining tradition and quality

Project holder: Agriculture school, Zagreb
Partner in project: Economy and touristic school, Daruvar
MINISTRY OF TOURISM

PROMOTION AND DEVELOPING COMPETENTION OF THE PRACTICAL PROFESSION FOR TOURISM 2014.
Content:

I. Project’s goal
II. Chronology of activities
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VII. Project’s results
I. Project’s goal:

- To improve and promote development of tourism in rural areas of Zagreb and Bjelovarsko-bilogorska županija in alliance of sectors: tourism, gastronomy and agriculture
### II. Chronology of project’s activity

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<th>I March</th>
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<tr>
<td>1.1 Identification and selection of pupils-members of project team and presenting projects to pupils</td>
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<td>1.2 Research and gathering information about rural areas of our regions</td>
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<td>1.4 Organisation and implementetion public- educational event in Zagreb and iDaruvar</td>
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<td>1.5 Presentation of traditional gastronomy in public events in Zagreb and Daruvar</td>
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<td>1.6 Maintaining of the round-table discussion „EU experience of pupils in agrotourism“</td>
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<td>1.7 Presentation of project’s results in public via media</td>
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III. Project’s results - chronology

III.1 Report about investigation’s results “Perspectives of rural tourism development”

III.2 Public-educational event in Daruvaru

III.3 Public-educational event in Zagrebu
III.1 – Report about results of investigation „Perspectives of development of rural tourism in Zagreb area”

Report of rural areas with different methods:

- Internet, on-line questionnaire and field research

Created profile of the average „zagreb agrotouristic farm” from pupils’ perspective
III.1 – Report about results of investigation „Development’s perspective of rural tourism of the Bjelovarsko-bilogorska županija”

Investigation of rural areas by different methods:
- Internet, on-line questionnaire and field research

Created profile of the average „bilogorskog agrotouristic farm” from pupils’ perspective
III.2 Public - educational event in Daruvar

- Part of traditional manifestation of Vinodar 2014.
- 5th June 2014.

- maintained round-table discussion with subject „EU experience of pupils in agrotourism“
- Preparing and presentation of traditional gastronomy by pupils of Economy and touristic school Daruvar
Public – educational event in Daruvar – representing of the media
Traditional gastronomy delicacy of pupils of Daruvar
III.3 Public-educational event in Zagreb

- Part of event „Otvoreni dan Poljoprivredne škole”
- 10th June 2014

- Maintain round-table discussion with subject „EU experience of the pupils in area of the agrotourism“
- Preparing and presenting traditional gastronomy of the pupils of Agriculture school, Zagreb
Public-educational event in Zagreb – round-table discussion
Traditional delicacy of pupils in Zagreb
Agriculture school - Agrotouristic educational polygon
IV. Representative people of the chosen group:

- 10 pupils of the Poljoprivredna škola Zagreb in section of the agriculture and gardening

- 10 pupils of the Ekonomski i turistička škola Daruvar about agriculture, tourism and gastronomy
Users’ representative people:

- Pupils and professors of Agriculture school (Poljoprivredna škola), Zagreb
- Pupils and professors of Economy and touristic school (Ekonomska i turistička škola) Daruvar
- Citizens of Zagreb – in one part of event „Otvoreni dan Poljoprivredne škole”
- Citizens of Daruvar – in manifestation of Vinodar 2014
- Wide public – citizens of Croatia via media
V. Project during time:
• March – June 2014

VI. Place of project’s realization:
• Grad Zagreb, Zagrebačka županija, Grad Daruvar, Bjelovarsko bilogorska županija
VII. Results of the project

- **Croatian television**- Regional news , 5th June 2014
- **Croatian television**- tv show „Dobro jutro Hrvatska” 6th June 2014
- **Croatian radio Daruvar** , 5th June 2014
- **Bjelovarski list**, 6th June 2014
- **www.ss-ekonomskaituristicka-da.skole.hr**
VII. Results of the project

- **Croatian television** – tv show „Dobro jutro Hrvatska”, 10th June 2014 – live streaming
- **Croatian radio Sljeme**, 10th June 2014 - live streaming
- **Croatian radio 1** – radio show „Slušaj kako zemlja diše”, will be emitted on 4th July 2014
- **School newspaper** Poljoprivredne škole Izidor
- [www.poljoprivrednaskola.hr](http://www.poljoprivrednaskola.hr)
Project’s representing by media in Zagreb