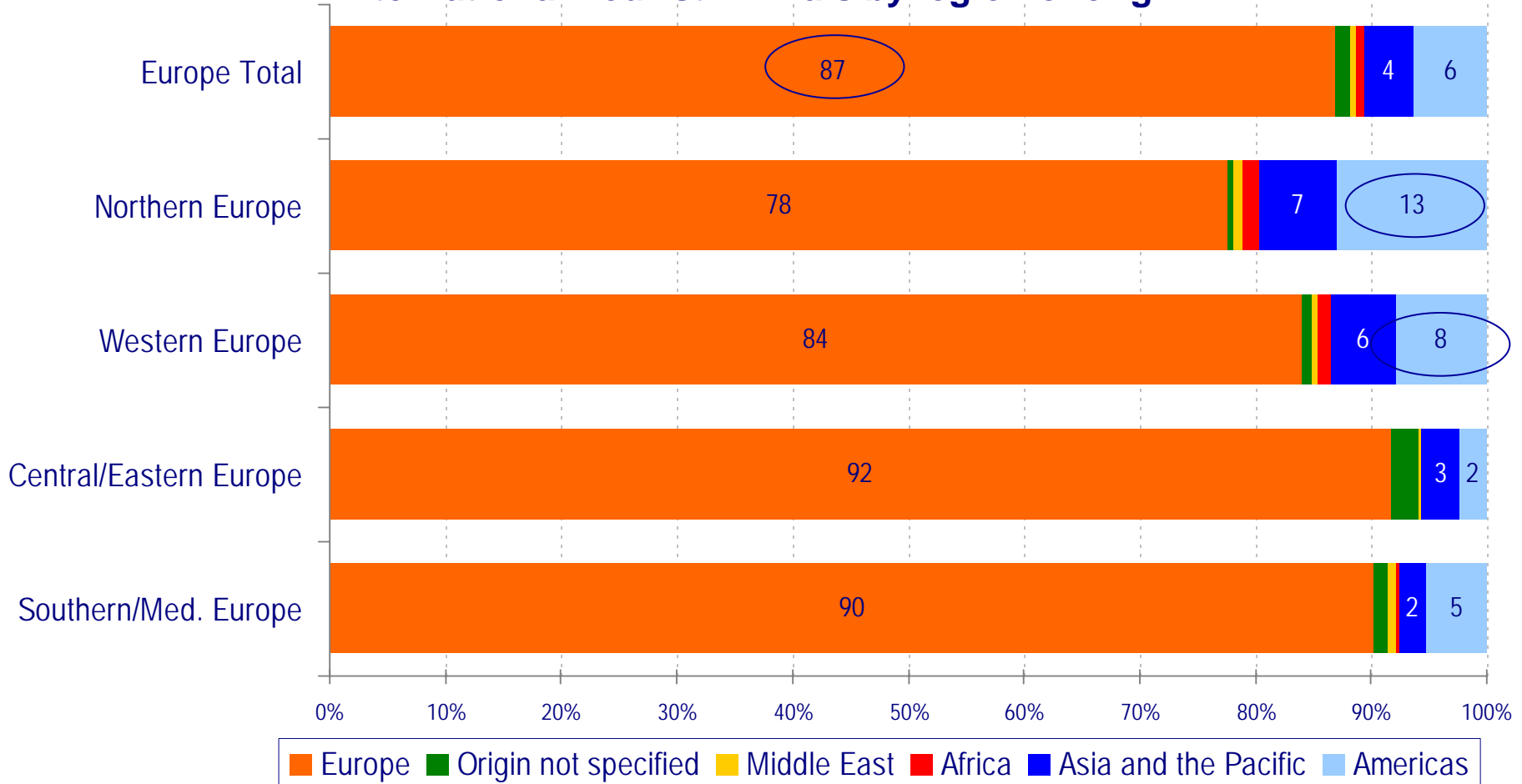


# Tourism in the Mediterranean

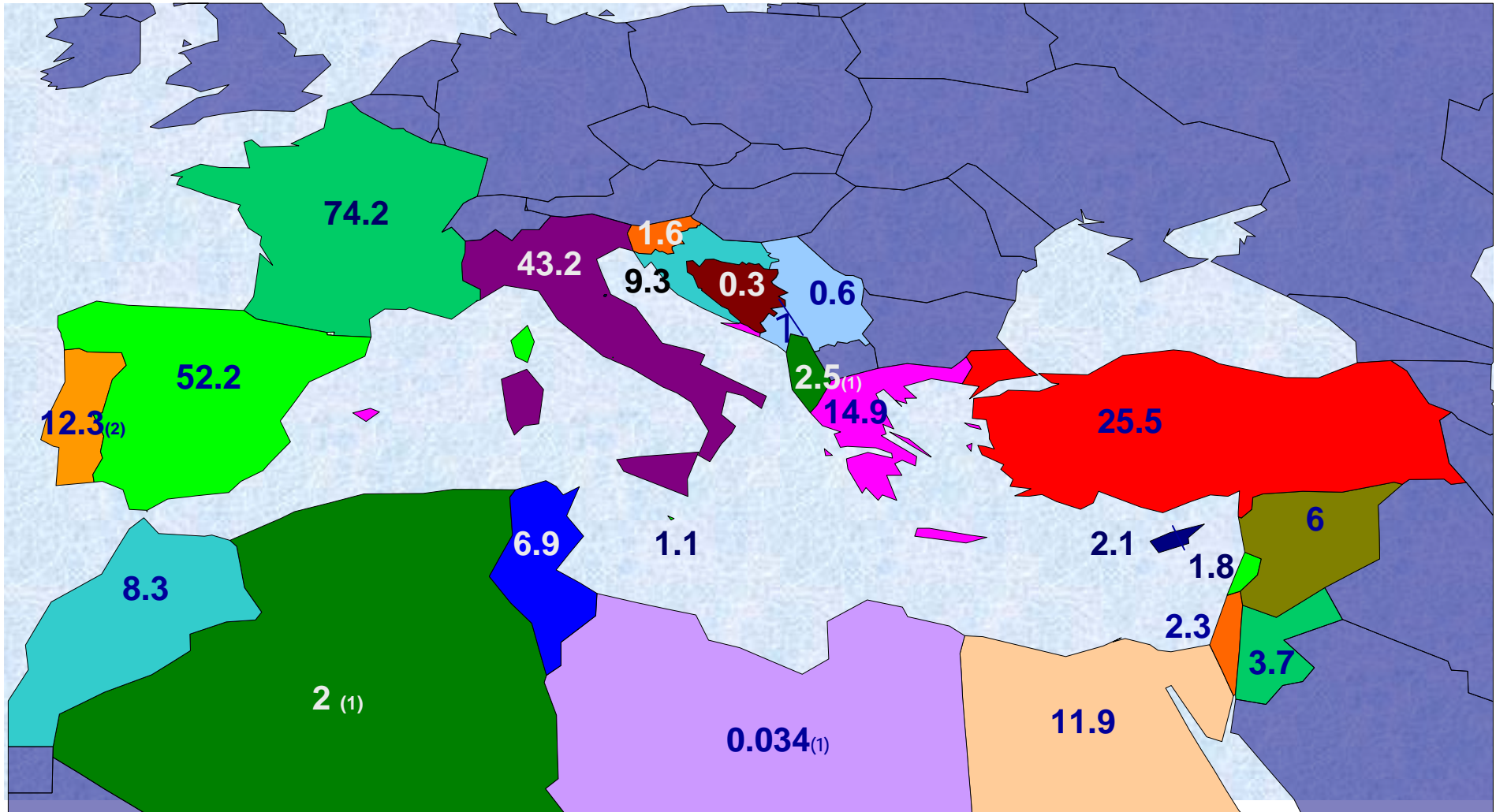
**Croatian Tourism Days 19-22 October 2010, Rovinj**  
Zoritsa Urosevic, Head Institutional and Corporate Relations

# Europe – much dependent on intraregional traffic

International Tourist Arrivals by region of origin



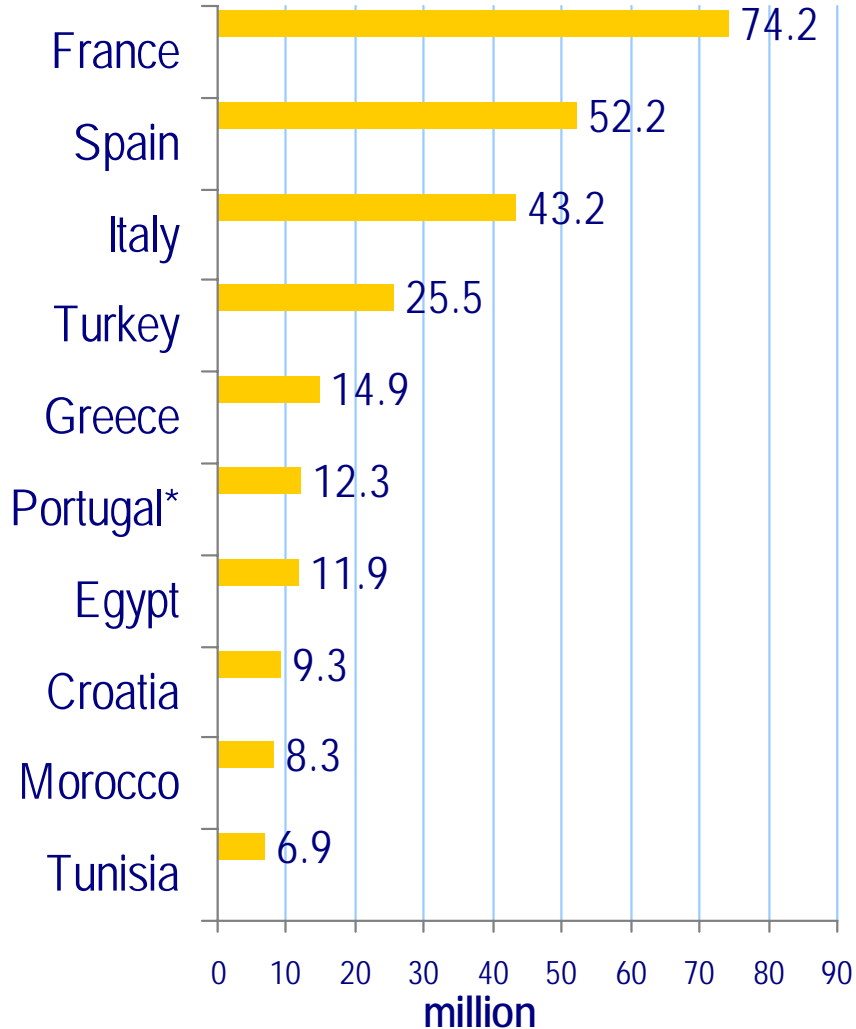
# International Tourist Arrivals in the Mediterranean (2009, million)



(1) 2008; (2) 2007;

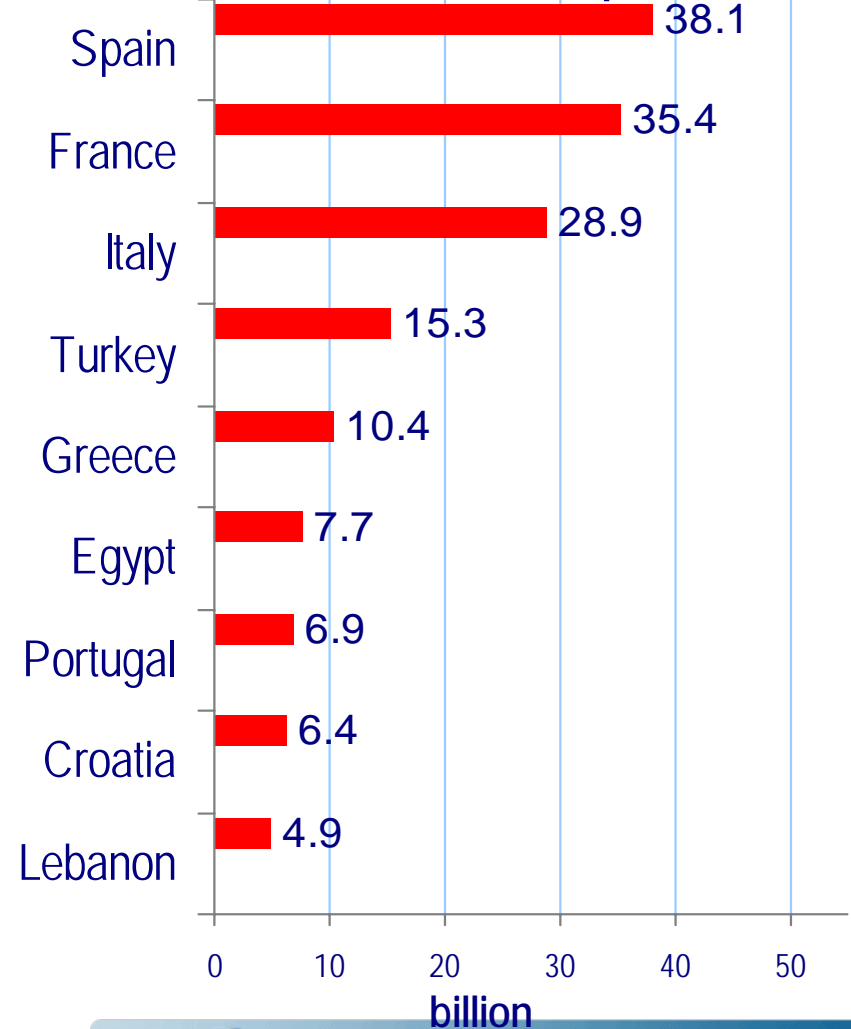
# Top Tourism Destinations in the Mediterranean 2009

## International Tourist Arrivals



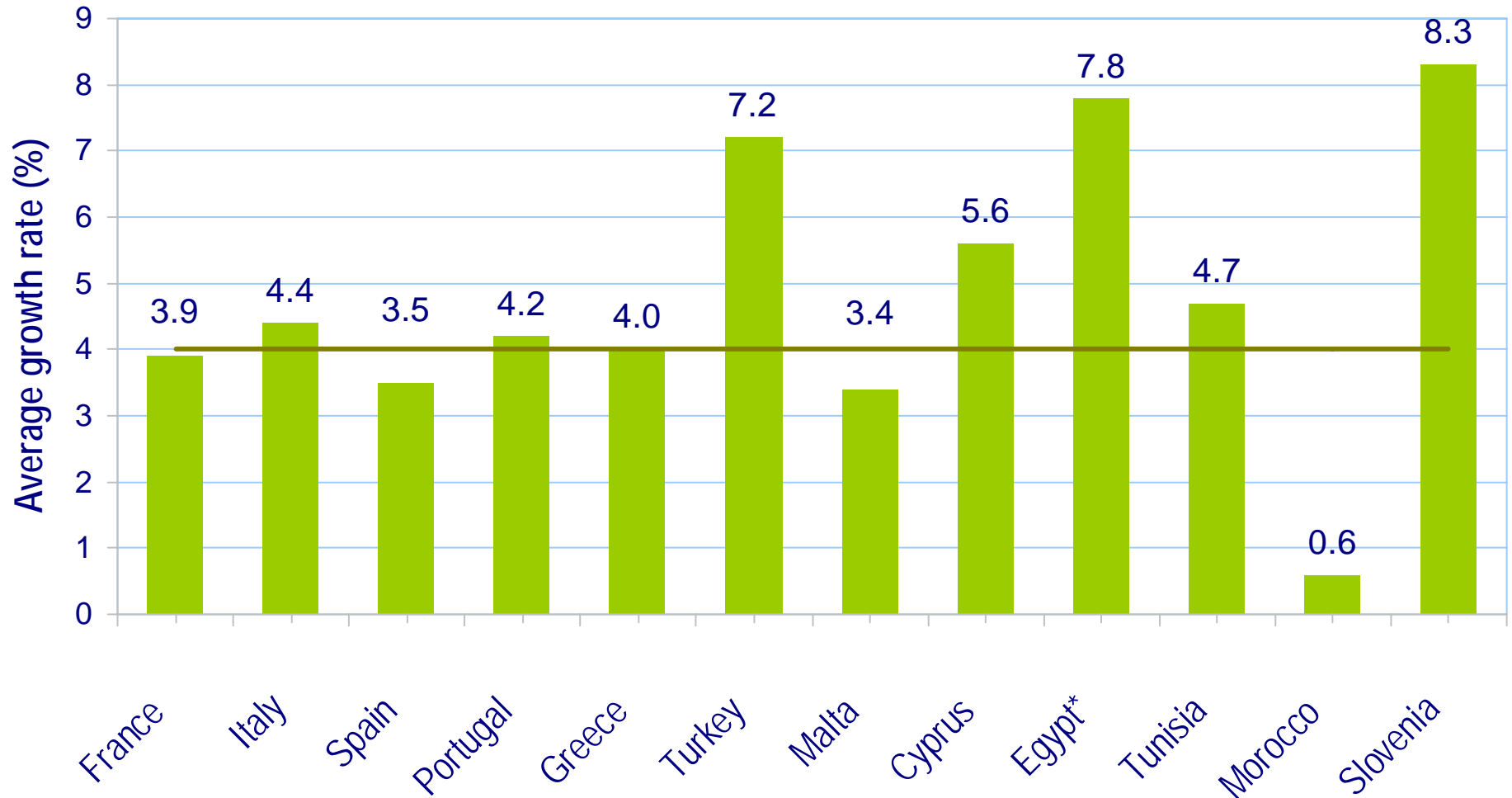
\* 2007 data

## International Tourism Receipts (€)



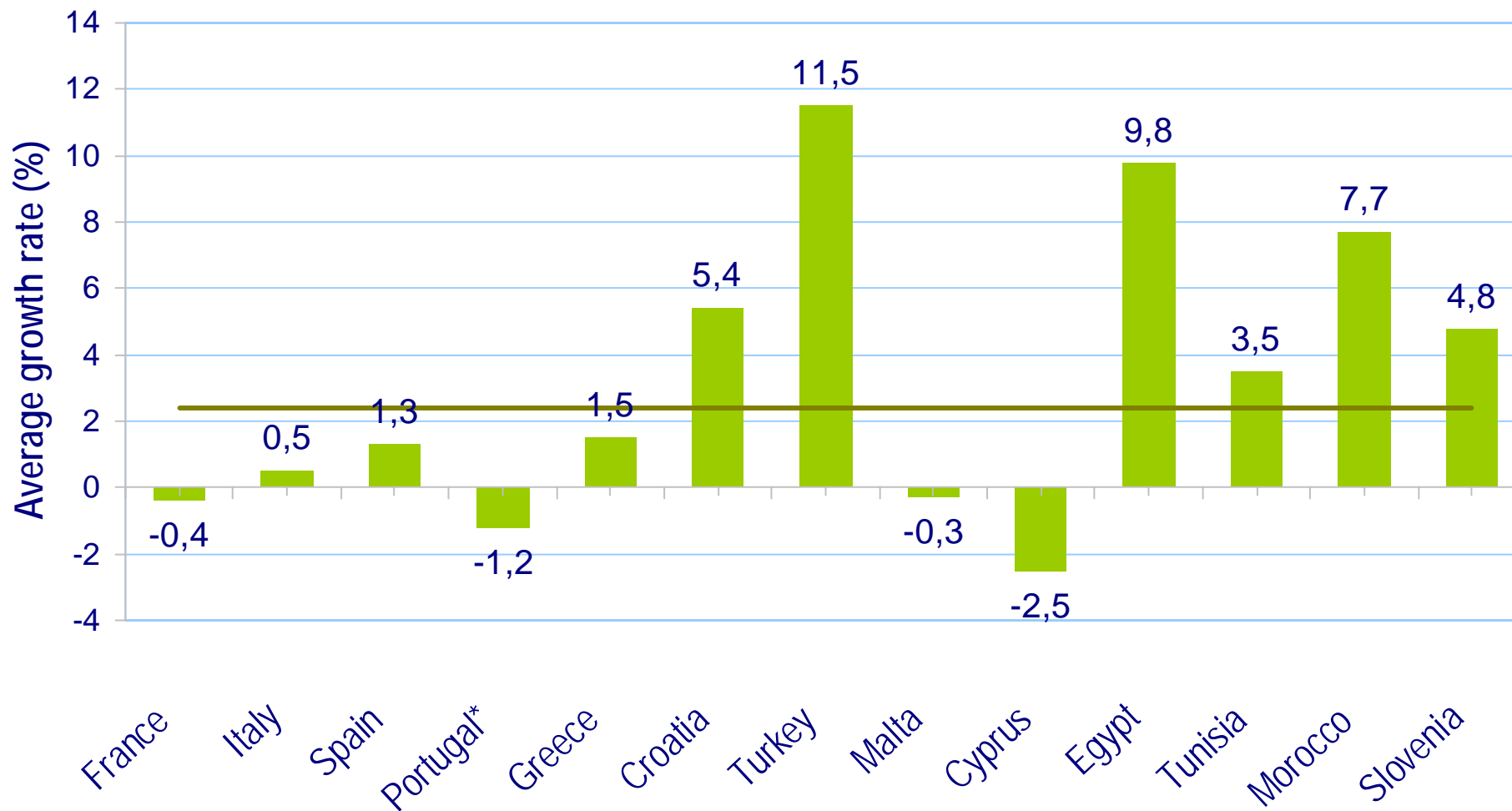
# International Tourism in the Mediterranean

## Average growth rate 1990-2000



# International Tourism in the Mediterranean

## Average growth rate 2000-2009



\* 2000-2006