DON'T MISS KLISS!

A project made by a group of secondary school senior students from:
Tourism ad Catering School Split

Mentor: B.Sc.Econ. Miranda Matković
Don’t miss Klis is: a project aiming at getting potential tourists acquainted with and reaching Klis as a separate destination from Split.

The participants of the project have been vigorously working on evaluating Klis and its tourist offer.
HOW HAS IT ALL STARTED?

• At the beginning of the scholastic year, while studying Marketing as a school subject, handful of students volunteered working on the project.
• In accordance with the matter exploited, everything we have learnt is put into effect in the project.
• Encouraged by our teacher Ms Matković we applied for a publically announced invitation sent to secondary vocational schools, in order to improve competences through creating projects in tourism.
What have we done for the benefit of the project?

• We filled out a project application form

• Using public means of transport we visited the fort of Klis

• We made a sightseeing tour of the fort and its location in order to get familiar with it

• We paid a visit to the Community of Klis and Klis Tourist Board

• We also visited Craft Engineering School Split
In the form we have also included our vision of how to relive and revalue everything that Klis has on offer.

Besides that we want to retell our tourists numerous legends that have almost been forgotten by the locals, too.
We pointed out how extremly important is gastronomy and agriculture of Klis and we paid much attention to megapopular series *Game of Thrones* which was spotted there and thus has made Klis recognizable to millions of viewers throughout the world.
For realization of this project we demanded 25.000,00 HRK the sum which has been granted to us and later received. We also made up a slogan *Don't miss Klis* which has become an official name of the project.
2. A VISIT TO THE FORT OF KLIS
By using public means of transport we were able to estimate how long it will take us to get there by bus from these starting points:

1. Croatian National Theatre Split – Klis
2. Airport of Split-Klis

We did it by counting and putting down each bus stop.
We were accompanied by a girl student who does photos very well and she helped us in creating flyers.
Despite terrible weather that day, we managed to gather and finish the presentation which was presented several days later at Business incubator KLIS.
The strongest bora wind since 2004 has been blowing in Split hitting up to 140/km per hour. Elsewhere in Dalmatia is even worse, while at the foot of Velebit mountain it reaches hurricane blows of over 200 km per hour.
4. VISITING BUSINESS INCUBATOR KLIS
We were met by Ms Maja Zelić, the manageress, and we introduced her with our ideas and visions for the future and also discussed the problems concerning little interest of the local people shown in tourist prosperity of Klis and poor transport accessibility of the place.
"Don't miss Klis": the way the young are branding their Community"

The project has been approved and financed by the Ministry of Tourism, branding Klis as a destination is one the main development branches of the Community
5. A VISIT TO CRAFT ENGINEERING SCHOOL SPLIT
The reason of visiting the school was to agree upon the construction of a stand that will be mounted on the waterfront promenade of Split, popularly called Riva. The opening day will be on the day of the Feast of St Duje and the closing day until the end of the summer. 

- The front part of the stand is of massive wood with iron fittings so it reminds us both of the Middle Ages and the Fort of Klis, but also of the Game of Thrones.
- The upper part of the stand is in the shape of a sail that will serve as a parasol.
- In the inner part of the stand there is a bench, while standing aside is a big promotional poster of the project.
CONCEPTUAL SCHEME OF THE STAND
The reason of the visit is an agreement upon the layout of promotional leaflets (that will be delivered at the stand and at the Split airport) and about the realisation of the logo that we have designed.
The reason of the visit is an agreement upon the layout of promotional leaflets (that will be delivered at the stand and at the Split airport) and about the realisation of the logo that we have designed.
THE HISTORY OF KLIS
ABOUT THE SERIES GAME OF THRONES
ABOUT THE BATTLE OF USKOCI AND FAIR DAY
"WHY YOU SHOULDN'T MISS KLIS!"
ABOUT CUISINE
BUS TICKETS (HNK-KLIS, AIRPORT-KLIS)
LINKS OF SOCIAL NETWORKS FOR MORE INFORMATION
(FACEBOOK, TWITTER, INSTAGRAM, YOUTUBE)
LOGO OF THE PROJECT
Students Dora Alfirević and Lea Meštrović have also given their statements to:

- Radio Split
- Radio Dalmacija
Instagram
Don't miss Klis!

Don't miss Klis! @Don'tMissKlis

1. Tweet: "Učenici 4 c razreda Turističko-ugostiteelske škole na Štandu uređenom u srednjovjekovnom stilu informiraju... fb.me/1WNJ3pStQ"

2. Tweet: "Škola za dizajn, grafiku i održivu gradnju Split realizirala je letak kojeg su osmisli učenici iz naseg... fb.me/1R3qa8uyh"

3. Tweet: "Take advantage of Labor Day and peek in ethnical village "Zagora" in Mihočkići(Klis). @donmissklis fb.me/27Esth1t"
Facebook
Students who have participated in the project:
Duje Klisović, Katarina Grubišić, Kristina Ivkošić, Marijana Jozić, Dora Alfirević, Iva Kegalj, Ilija Krišto, Petar Gudelj, Lea Meštrović
Mentor: B.Sc.Econ. Miranda Matković