Eko-Etno Art Selò

"Mirisni Razuni Istre"
* Village with 10 kažuna
* Each has its own function
Purpose of project

* Connection between natural and cultural inheritance
* Connection between cultural and rural tourism
* Encouraging health and medical tourism
* Aromatic cultural advantages in tourism
The purpose of project

* “Qualite’ tourisme”

* Eco-ethno and rural tour

* Traditional aromatic herbs

* Wellnes tourism as an initiator of tourism in general
1. kažun

* Ceramics production according to the old Rakalj’s recipe
2. kažun

* Production of stone (kamenikažuni) and drywalls
3. kažun

* Traditional Istrian sweets production (fritule, kroštule, cukerančići)
4. kažuni

* Production of Istrian pasta (fuži, gnocchi, pljukanci)
5. kažun

* Processing of olive oil, schnapps, wines, cheese and ham
6. kažun

* Production of Istrian tradicional costumes
7. kažun

* Distillery (volatile oil)
8. kažun

* Souvenir shop
9. kažun

* Wellnes center
10. kažun

* restaurant
* Kažuni will be called after male and female old Istrian names
* Botanical garden
* Decorated trails with benches
* “aromatic kiss”
* Video projection
* Organic farming and sustainable development
* Gift box
2. Health and beauty fair
Conclusion

* Aromatic offer gives new brand
* Eco - ethno and rural tour
* Learning about the culture in more creative and emotinal way
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