Project “Đakovačka rozeta”

Secondary Vocational School Antun Horvat
Partners

- Gorjani Municipality
- Punitovci Municipality
- Tourist Board of the City of Đakovo
- City of Đakovo
Project financed by the Ministry of Tourism

• Goals
  • Through this project we made an impact on the adjustment of our school to the needs and requirements of the tourism market, as well as the demands of that particular labour market in Đakovo
  • With our partner institutions we invented, created and promoted souvenirs with recognizable motifs of Đakovo
Project goals

- We connected different sectors by conducting project workshops and activities, i.e.:
  - Agriculture
  - Mechanical and electrical engineering
  - Nutrition
  - Hospitality
  - Woodworking industry
  - Personal services

- As well as other professions that are not in directly connected to tourism. Through this project we were learning together how to make an impact on the development of tourism.
Project activities

- Seniors about EU funding and preparatory workshops for the project were organized by the School (the talks were held by Ms Brigita Ivoševac of the Regional Development Agency of Slavonia and Baranja, and by the project leader Marija Pataran, our Croatian language teacher).
Learning about design

- We also presented examples of good practice, such as a successful project in tourism (the talk was delivered by Ms Marija Burek, the director of the Tourism Board of Đakovo)
Workshop results

- Students who participated in the project’s preparatory workshops also submitted their work to a competition, and by the end of May they have won prizes from Perpetuum, Algebra, Carnet, Bug, and Microsoft.
General project activities:
Haibel pralines as souvenirs

- The first souvenir that we created were pralines named by the composer from Đakovo, Jakob Haibel
Decorative wooden boxes

- The pralines were placed in decorative wooden boxes (which are our second souvenir)
- The boxes were created by carpentry students, and painted by woodwork and house painting students and teachers (with different motifs)
Gingerbread cookies with rosette motifs, molds and bags

- We were creating gingerbread cookies with rosette motifs
- We also created wooden molds with rosette motifs (which was our fourth souvenir)
- Fifth souvenir: decorative bags for molds – work of the students of the textile sector
Ceramic molds created in our school furnace for ceramic
Jewelry from the historical landmarks of Đakovo

- First we created sketches of the jewelry found at different historical localities of Đakovo
- Then, we created wire and pearl jewelry based on the sketches in our school workshop for practical mechatronics classes
Decorations

- During the extracurricular activities, the project leader and the students were creating different sorts of decorations made of wool, such as scarves and necklaces.
Cooperation with two schools in Kiseljak

- With the help of the teachers and pharmacy students of the “Fojnica” secondary school in Kiseljak, we made soaps and scented candles with motifs characteristic for Đakovo and the Đakovština area.

- The motifs include: the rosette, the cathedral, plants typical for our region, and spring flowers from Slavonija.
Cooperation with the school from Tomislavgrad

- With the friendly help of the secondary school from Tomislavgrad, we created a plan for branding our souvenirs (participating teachers, pupils in the field of economics and sales specialists from Tomislavgrad and Đakovo)

- We also attended partnership meetings in Kiseljak and Tomislavgrad
• With this project we implemented traditional motifs of the Đakovština region in new souvenirs

• We used many possibilities new technology offers, such as:
  • Online studying – which includes tutorials from you tube for creating wire jewelry, schemes from Pinterest, and other activities
Promotion of souvenirs

- During many different events and fairs in which the school staff and students participate, we were presenting souvenirs and projects (through presentations, lectures and tastings)
Thank you for your attention!