

**JOINT EVENT ORGANNIZED BY EUSAIR TSG3 AND TSG4**

**“Evaluation and Preservation of Environment for Tourism”**

**PROGRAMME**

Conference on "Evaluation and preservation of the environment for tourism" is being organized in line with the priorities of the EUSAIR Action Plan jointly including Pillar 3 – Environmental Quality and Pillar 4 Sustainable tourism related to green tourism (taking into account: biodiversity, ecological connectivity, tourism and eco-services). The conference will tackle sustainable tourism with a special reference to local ecosystems, natural and cultural heritage and identification of new destination values and qualities, as the foundation for development of high quality tourism products. The aim and results of the conference will be the guidelines for sustainable destination management, which will serve to support design of tourism products based on natural and cultural environmental values of urban, rural and coastal areas. This will help strengthen the network of protected areas on land, coast and sea.

**Venue Day 1:** [**Valmar Diamant Hotel**](https://www.valamar.com/en/hotels-porec/valamar-diamant-hotel-residence)**, Poreč, Croatia**

**Chairs: EUSAIR Pillar Coordinators for TSG 3 and 4**

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| **26 September 2019 – DAY 1** | |
| **12:00–13:45** | **Welcome reception/buffet lunch and registration of participants** |
| **13:45-14:00** | **Welcome and introduction of themes and speakers** |
| **14:00-14:30** | **Keynote presetnation, UNWTO, Mr. Dirk Glaesser, Director- Sustainable Development of Tourism** |
| **14:30-14:50** | **National Development Strategy 2030 (for Croatia) - tourism;**  **Mr. Frano Matušić, State Secretary, Ministry of Tourism** |
| **14:50-15:10** | **ICZM and sustainable tourism development, Ms. Marina Marković, PAP-RAC** |
| **15:10-15:20** | **TSG 3 project »*To promote a sustainable growth of the AI region by implementing ICZM and MSP also to contribute CRF on ICZM of Barcelona convention«,* presented by TSG 3** |
| **15:20-15:40** | **Boating and cruising tourism in EUSAIR, Blue World, Ms. Nikolina Rako-Gospić, PhD** |
| **15:40-16:10** | **Coffee break** |
| **16:10-16:30** | **CROSTO, Ms. Neda Telišman Košuta, Institute for Tourism** |
| **16:30-16:50** | **PANORAMED, WP on Coastal and Maritime Tourism, Mr. Mislav Kovač, MRDEUF (TBC)** |
| **16:50-17:40** | **Case studies, examples from EUSAIR countries (TBD)** |
| **17:40-18:10** | **Q&A, conclusions** |
| **19:00** | **Dinner** |

**Venue Day 2:** [**Trg Etbina Kristana 1**](https://www.adriatic-ionian.eu/event/sea4future-the-mediterranean-coast-and-macro-regional-strategies-week-2019/logistic-accommodation/,)**, Izola, Slovenia.**

**Leaving Poreč, by bus transfer to Izola**

***Sub-title of the 2nd day: “Managing Tourism Flows in Protected Areas”***

***(joint TSG 3/TSG 4 project, FP Plus)***

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| **27 September 2019 – DAY 2** | | |
| **10:00-10:15** | ***Welcome coffee*** |
| **10:15 – 10:30** | **Welcome and introduction:**  ***Recap of conclusions of Day 1 and Setting the scene purpose of the workshop TSG 3 coordinators Mitja Bricelj, PhD, SI and Senad Oprašić, PhD, BiH and TSG 4 coordinators Ms. Blanka Belošević, CRO and Evisi Kopliku, AL***  **Ms. Eva Štravs Podlogar, State Secretary at the Ministry of Economic Development and Technology (TBC)** |
| **10:30-10:45** | **TSG 3 and 4 coordinators: Presentation of TSG3/TSG4 Interpillar project “Managing Tourism Flows in Protected Areas” and presentation of next steps by Facility Point Plus (TBC)** |
| **10:45-10:55** | **Ms. Katarina Ceglar, Tourism and Hospitality Chamber of Slovenia, Representative of SRIP Tourism Slovenia – *Presentation of Strategic Development Innovation Partnership for Sustainable Tourism*** |
| **10:55-11:10** | **Ms. Maša Klemenčič, Slovenian Tourist Board - *Sustainable tourism* andLjubica Kneževič Cvelbar, PhD**, **School of Economic and Business, University of Ljubljana - present the results of the Targeted Research Project, entitled Assessment of carrying capacity and directing tourist flows** |
| **11:10-11:20** | **Ms. Damjana Pečnik (TBC), Institute for the Protection of Cultural Heritage of Slovenia - *The Importance of Cultural Heritage in Tourism*** |
| **11:20-11:30** | **Ms. Irena Marš, Ministry of Culture, Ms. Karmen Špenga and Ms. Irena Milinkovič, Ministry of Economic Development and Technology, TSG 4 members - *Activities within EUSAIR TSG 4 with the aim of identifying project ideas from the field of tourism for its sustainable development in the Adriatic-Ionian Region.*** |
| **11:30-11:45** | **Presentation of INHERIT project: Sustainable tourism strategies to conserve and valorize the Mediterranean coastal and maritime natural heritage (Interreg Mediterranean) – Ms. Tatjana Martinović Vučetić, Ministry of Tourism, Croatia, others project partners (TBC)** |
| **11:45-12:00** | **Ms. Irena Marš, Ministry of Culture, TSG 4 member - *SI in cross-border, transnational and macro-regional strategies colaboration and presentation of DIVA project (Interreg Sl-IT)*** |
| **12:00-12:15** | **Ms. Urška Starc-Peceny and Tomi Ilijaš - *Understanding and prediction of the impact of tourism, ARCTUR d.o.o.*** |
| **12:15-12:30** | **Mr. Carlo Franzosini and Mr. Saul Ciriaco – Miramare Marine Protected Area - *Follow up from side event in Catania Forum 2017*** |
| **12:30-13:00** | **Q&A, conclusions** |
| **13:00–14:00** | ***Farewell Lunch***  ***Leaving Izola, by bus transfer to Poreč*** |

The event will be held in English

**Due to a limited number of participants (50 participants), prior registration is required. Registration will be accepted until 23.9.2019. Register** [**HERE**](https://www.adriatic-ionian.eu/event/sea4future-the-mediterranean-coast-and-macro-regional-strategies-week-2019/registration-s4f/)

**The conference is part of the events organized within the Mediterranean Coast and Macro-regional Strategies Week – “SEA4FUTURE”, Slovenia, 17.9. — 28.9.2019.**

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