

Possibilities of transboundary cooperation on the development of sustainable tourism in the Sava River Basin

ZELENI I ODRŽIVI RAZVOJ TURIZMA

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Samo Grošelj,
Deputy secretary, ISRBC

Framework

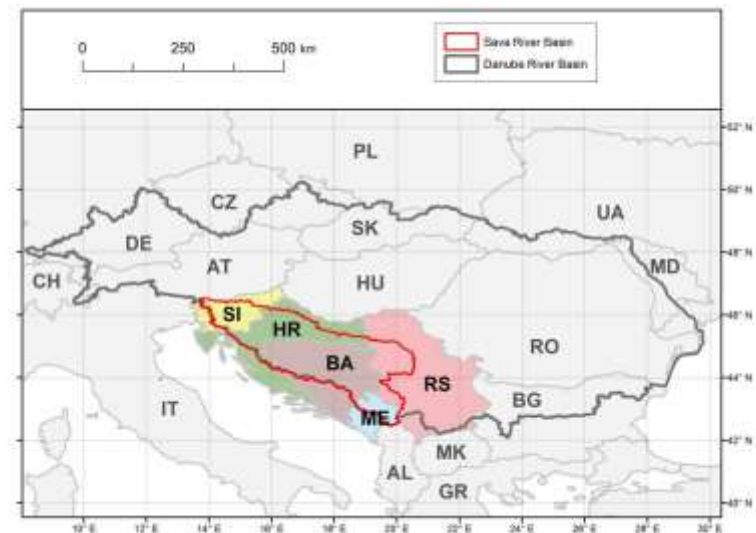
- **Framework Agreement on the Sava River Basin (FASRB)**

Sustainable development of the region
through **transboundary water cooperation**

- **Particular objectives – to establish:**

- Sustainable **water management**
- Sustainable **hazard management**
(floods, droughts, accidents, etc.)
- International regime of **navigation**

- **ISRBC**
(4 member countries + Montenegro)



Scope

- **Management plans**
(river basin, flood risk, sediment, climate adaptation, contingency)
- **Integrated systems**
(information, forecasting, warning)
- **Economic activities**
(navigation, river tourism, ...)
- **Policy**
(harmonization, policies / guidelines, protocols to FASRB)

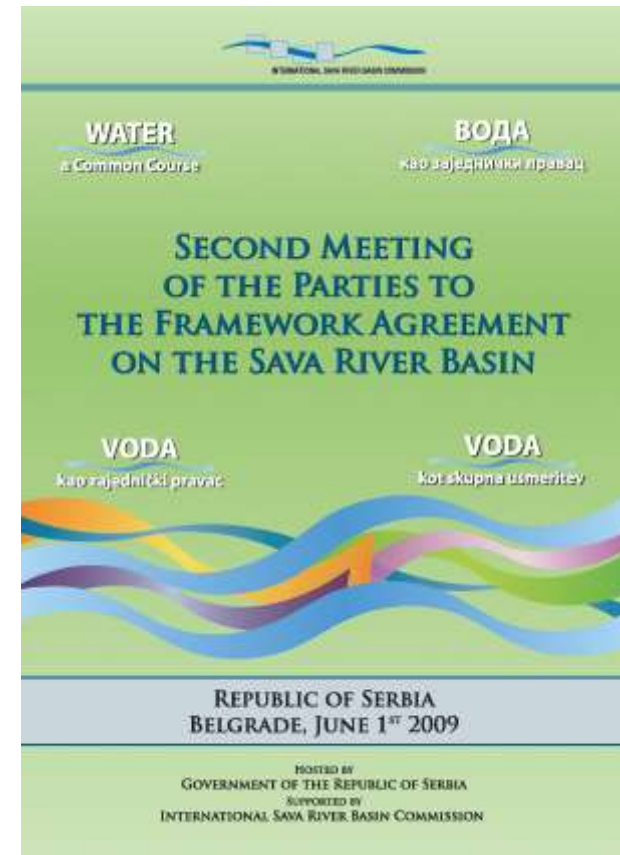


Tourism development

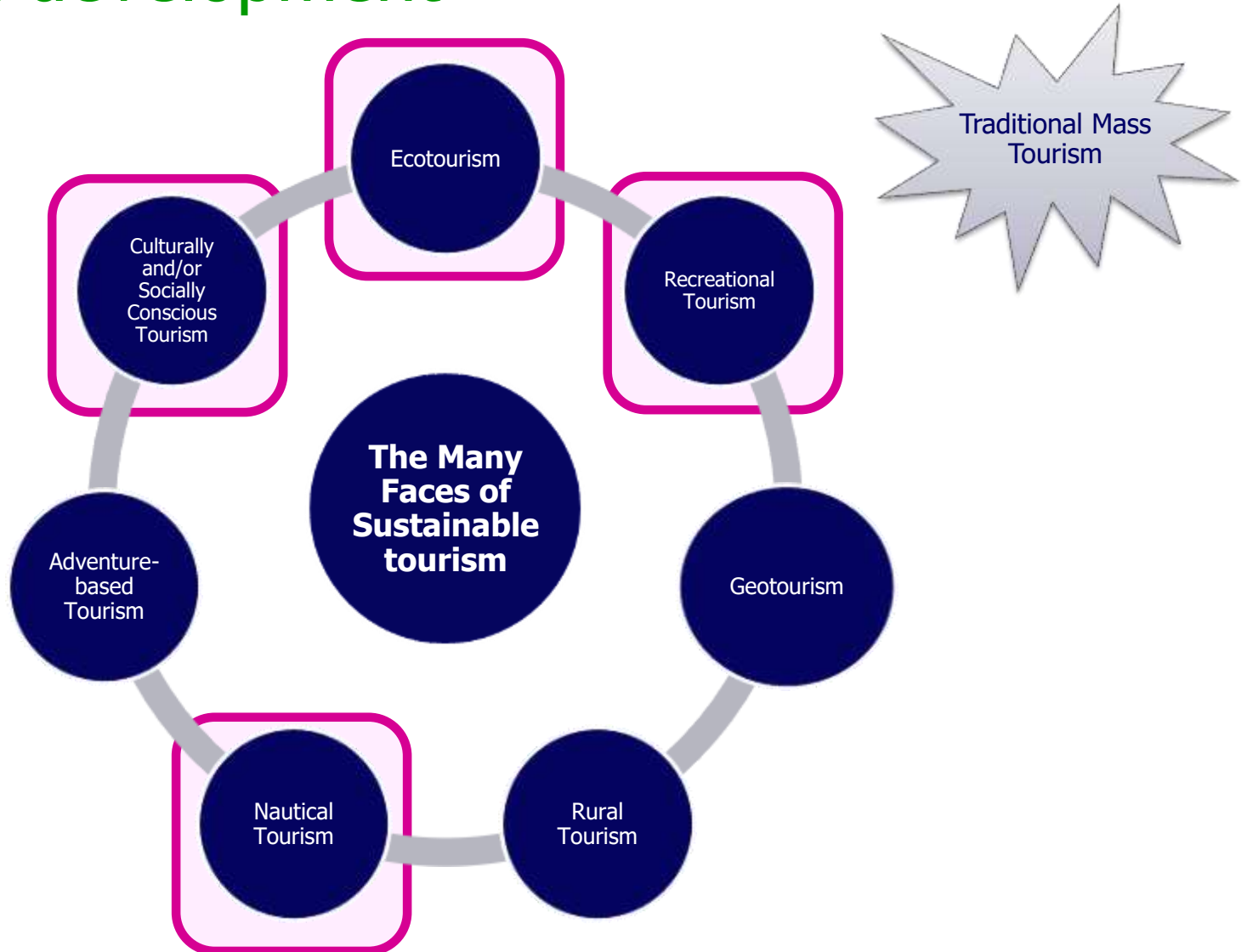
- **Determination of the Parties for development of sustainable tourism within the activities of the ISRBC**

Ministry declaration 2009:

Perceive great potentials for **development of tourism** in the SRB in environmentally friendly manner and *encourage* the Parties to jointly investigate the possibilities in this regard



Tourism development



Nautical tourism

- **Cooperation**
 - Ministries responsible for navigation
 - Chambers of Commerce
- **Nautical and tourism guide for the Sava River (2010)**
- **Future activities**
 - Development of Master plan
 - Establishment of infrastructure (e.g. construction of floating platforms)



Nautical tourism

- **Promotion**

- Navigation Sisak – Beograd (Sava Day 2007)
- Events in the cities along the Sava River



Eco-tourism

- **Combination of 'top-down' and 'bottom-up' approach**
- **Transboundary Ecotourism Guidelines (2013)**
- **Project „Sava Ecotour“ (2014/15)**
- **Future activities**
 - Master plan
 - Guidance implementation
 - Promotion



Transboundary Ecotourism Guidelines

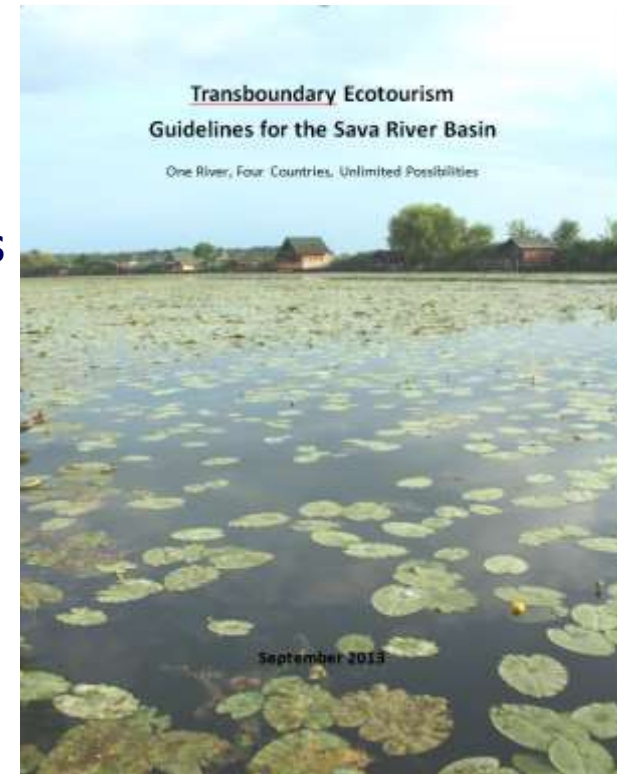
- **Purpose**

- **Provide expert contribution** to unified approach to sustainable development of ecotourism in wetland areas of international importance;
- **Outline the scope of work** for Master plan for development of ecotourism in the SRB

- **Scope**

- sustainable management at different policy levels (international, national and local);
- technical measures to be implemented
- stakeholder involvement
- determinations of funding possibilities

Link: [Guidelines](#)



Sava ECOTOUR

- Project title:
 - ***Transboundary Ecotourism Development using Sava River Basin as a showcase***
- Initiated by ISRBC and REC
- Applicants:
 - Agency for development of SMEs of Srbac Municipality, APIS (*Lead Applicant*)
 - Public Institution Lonjsko Polje Nature Park
 - Nature conservation movement Sremska Mitrovica, SNR Zasavica
 - Public institution Ljubljana moors park
- Main objective:
 - to **implement and connect** wetlands alongside the Sava river through ecotourism in order to increase the touristic value of wetlands.
- Implemented in 2014/2015 through TAF

Recreational tourism

- **Rafting, kayaking and canoeing** (Sava Day)
- **Cycling** (Sava Day)



Culturally and/or Socially Conscious Tourism

- **Promotion of local habits/crafts/gastronomy (Sava Day)**
- **Sava Youth Parliament (Sava Day)**



Sustainable tourism development

- **Meetings at ministries for tourism in the Parties organized** (Nov.-Dec. 2016)
 - Promote further regional cooperation
- **Roundtable** (Zagreb, 7 Mar. 2017)
 - Establishment of permanent mechanism for cooperation
 - Identification of transboundary projects
- **Joint statement *On regional cooperation on development of sustainable tourism in the Sava River Basin*** signed (Bled, 15 June 2017)
- **Establishment of TTG** (ISRBC Decision-15/17)



Sustainable tourism development



- **JOINT ACTION PLAN FOR THE SAVA RIVER BASIN**

- accepted by the ISRBC in June 2017
- prepared with support of the World Bank
- a milestone for integrated river basin management and socio-economic development in the region,
- **Priority Area 4: Sustainable river tourism**
 - Action 4.1: Development of a **Sava River Nautical Way from Brežice in Slovenia to Belgrade in Serbia** and integration with other sustainable tourism products, actions and activities.
 - Action 4.2: Development of **Transnational Sava River Bike Lane** and integration with other sustainable tourism products, actions and activities.
 - Action 4.3: Promotion of **eco-tourism in the Sava River Ramsar sites and other protected areas** and integration with other sustainable tourism products, actions and activities.

Contact information

International Sava River Basin Commission

Kneza Branimira 29

10000 Zagreb

Croatia

www.savacommission.org

