



Projekt za natječaj
PROMOCIJA I JAČANJE KOMPETENCIJA STRUKOVNIH ZANIMANJA ZA TURIZAM 2018.
Tehnička i Obrtnička škola u Požegi

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General project goals

1. Attracting visitors interested in rich cultural and historical heritage, rich gastronomic offer and interesting events
2. Contribution to Branding Požega and its surroundings as an excellent tourist destination with rich cultural, active tourism and gastro offer

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Specific project goals

- To create three versions of the timelapse of the video representing the selected historical and cultural heritage and tourism offer of Požega and its surroundings
- To poste videos on social networks and video services on the Internet.
- To create USB stick with all versions of the video (Croatian, English and German and 2k and 4k versions)

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Timelapse

- First we familiarize ourselves with the term "timelapse" and watched a lot of such videos, after which we studied equipment and the main photographic techniques
- We have seen the possibility of video timelapse to promote the rich heritage of Požega and its surroundings



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Photo technique

- We familiarized with professional recording equipment such as cameras, tripods, lenses, camera sliders, motor controllers etc
- We have learned various recording techniques such as long exposure and different camera modes
- We've learned what is the golden ratio and various other compositional techniques

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Purchase of equipment

- We purchased a professional quality sound recorder Zoom H2n, which was later used for field recording and video recording
- Additional disks and cards were purchased so we could make long shoots on the field
- We have purchased professional software for timelapse editing LRTimelapse because it is the only on the market that addresses most of the specific issues of timelapse editing (Flicker, light adjustment, allows Adobe Lightroom work ...)

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Location selection

- We made a plan for shooting at locations in Požega and the surrounding area
- We have chosen locations and events in agreement with the Požega Tourist Board



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Shooting

- We drove to shooting locations with a personal car of a professor-mentor so we could bring all the equipment
- We had to repeat recordings at some locations several times due to poor weather conditions
- We started with the recording in April and recorded until the first days of September



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Creating video clips

- As soon as we return from field shooting, we would immediately create video clips using LRTimelapse for future editing of video
- Several times we saw mistakes in the recording so we had to repeat the shooting on the scene

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Snimanje zvuka

- According to the recording plan, we have composed short articles for the narrative in the film
- The texts are translated into English and German
- The students read and recorded the narration for the video



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Video editing

- We've put video clips in the final video and finally added music and pre-recorded soundtracks
- We've made a few different versions of the video and a version without a narration
- Editing lasted for a couple of weeks and was finished in mid-September

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Publishing video

- The video was released on several online video services: YouTube, Vimeo, Facebook video
- The video is also included on the Aureus Mons project pages that were created in the same competition 3 years ago, and the pages are still maintained by the students of the Technical and Crafts School

Youtube: <https://youtu.be/-FLZ6 -IEgA>

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Promotion

- At the very beginning of the project we created a Facebook page „15000 images from the heart of Slavonia”
- We have occasionally added video clips, parts of the future final video, to our site
- We have ordered 150 USB sticks with an eco-wooden case and we have several video versions on each USB stick so that they can be viewed at the highest available quality
- Next week Wednesday will be a press conference in cooperation with the Požega Tourist Board
- We will be guests on the RVA radio to promote the video we have taken

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Problems

- During the implementation of the project, we faced several problems like ...
 - Poor weather so we could not record with the planned dynamics
 - Lack of powerful enough computers at the school - because of the poor computer the software was overloaded when processing the photos and videos

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Participants of the project

- Tehnička škola:
 - Students: Luka Pamer, Luka Perko, Borna Perešin, David Vodička, Martina Maras
 - Mentor: Hrvoje Mikolčević
- Obrtnička škola:
 - Students: Anabela Sulić, Marina Svetec, Vinko Matković-Grgić, Antonia Pavić
 - Mentor: Bojan Sikirica

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Collaboration with other institutions

- Papuk Nature Park
 - Help select mountaineering and hiking locations
 - Renting equipment GoPro camera and Drone for recording
- Požega Tourist Board
 - Initiating the Project and Cooperation
 - Help select the sights and events in the city and its surroundings
 - Promotion of the project
 - Help with recording events during Aurea Fest
- Požega City Museum
 - Help to choose the sights
 - Permission to use Rudine heads for shooting
 - License to use Miroslav Kraljevic's pictures for shooting

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Collaboration with other institutions

- Požega Diocese and Museum
 - Enable capturing the interior of the cathedral, cathedral treasury, and the Diocese Museum at a times when they are not normally open to visitors.
 - Presentation of the most prestigious motifs of museums, treasures and churches
- Croatian Mountaineering Society Sokolovac, Požega
 - Assists in selecting a recording location
 - Participation of the society members on shooting a hiking scene

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