

REPUBLIKA HRVATSKA
Ministarstvo
turizma i sporta

Healthy flavour path

Promoting and strengthening of competences of
vocational and artistic professions for tourism 2023.

ZDRAVA STAZA



Promoting interest in tourism

Project holder:

Prva srednja škola Beli Manastir

Project partner:

Druga srednja škola Beli Manastir

Associate partners:

Baranjska čistoća d.o.o.

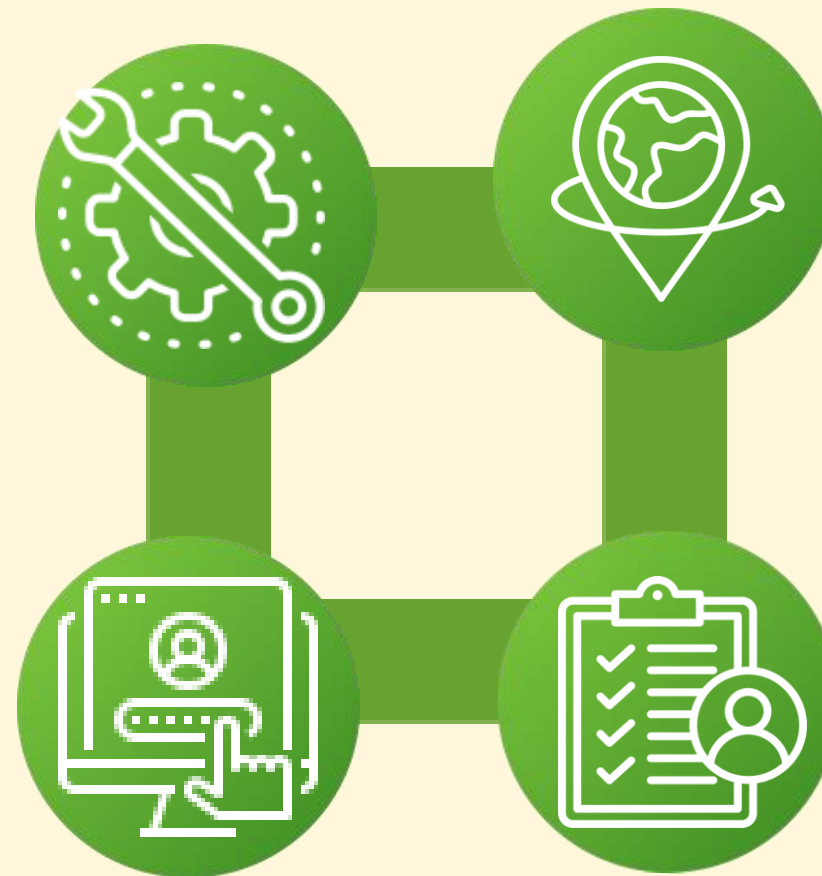
Baranja Tourist Bord





Project objectives

- **motivating young people to work in tourism**
- **raising the level of awareness among students and teachers about tourism as a multi-sectoral department**
- **cross-sectoral economic connection through the educational process**
- **connecting educational institutions and the private sector**



- **developing a project mindset in students**
- **developing entrepreneurial spirit in students**
- **improving students' teamwork skills**
- **the contribution of young people to solving the main challenges of Croatian tourism**

Metal construction to promote healthy food



Promotion of a healthy diet



Lectures, participation in tourism events



We care about the environment



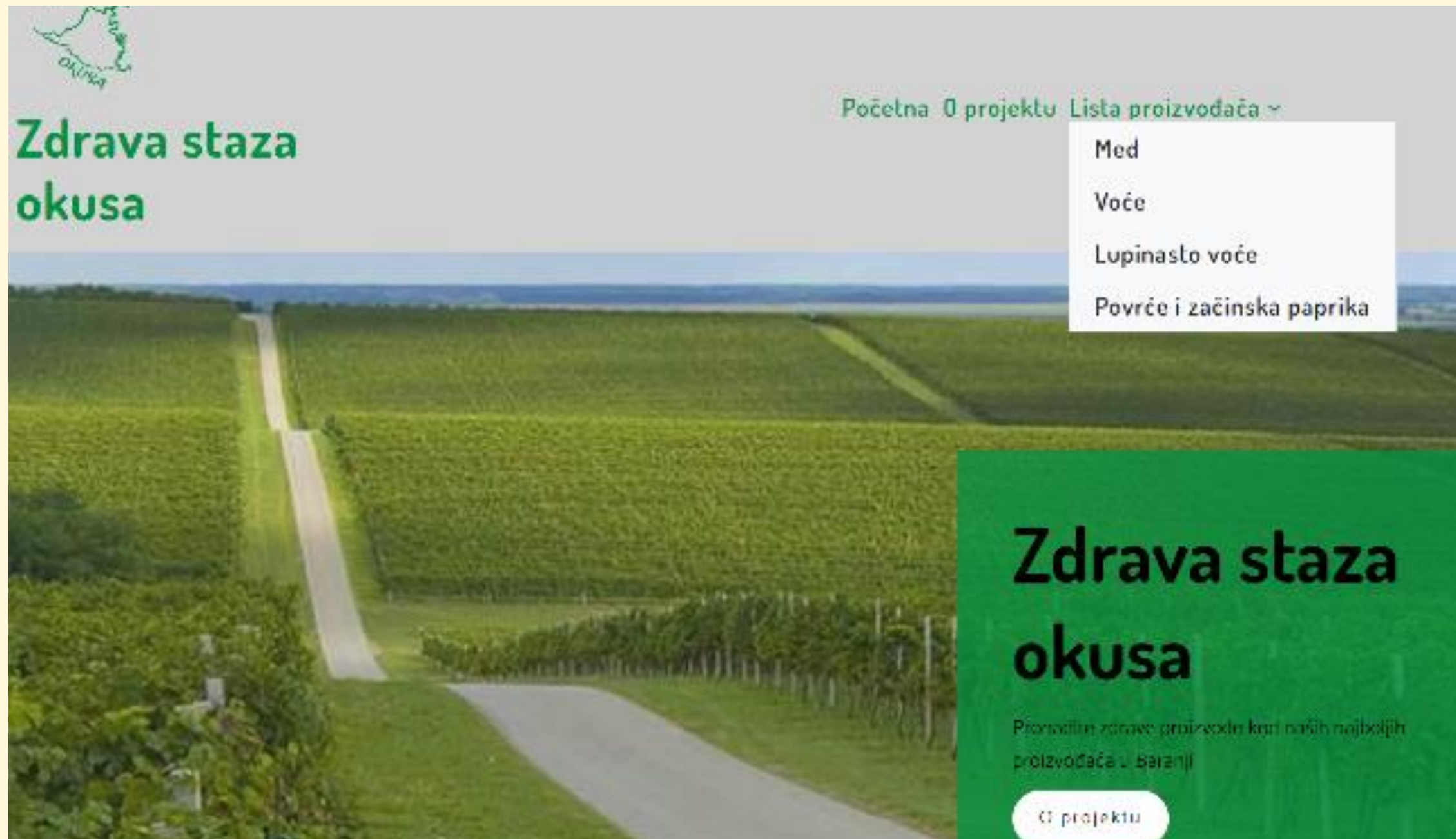
Visit to Kopački rit



**KOPAČKI
RIT** Park prirode
Nature Park



Website of local product manufacturers



www.zdrava-staza.com



Closing ceremony ✓



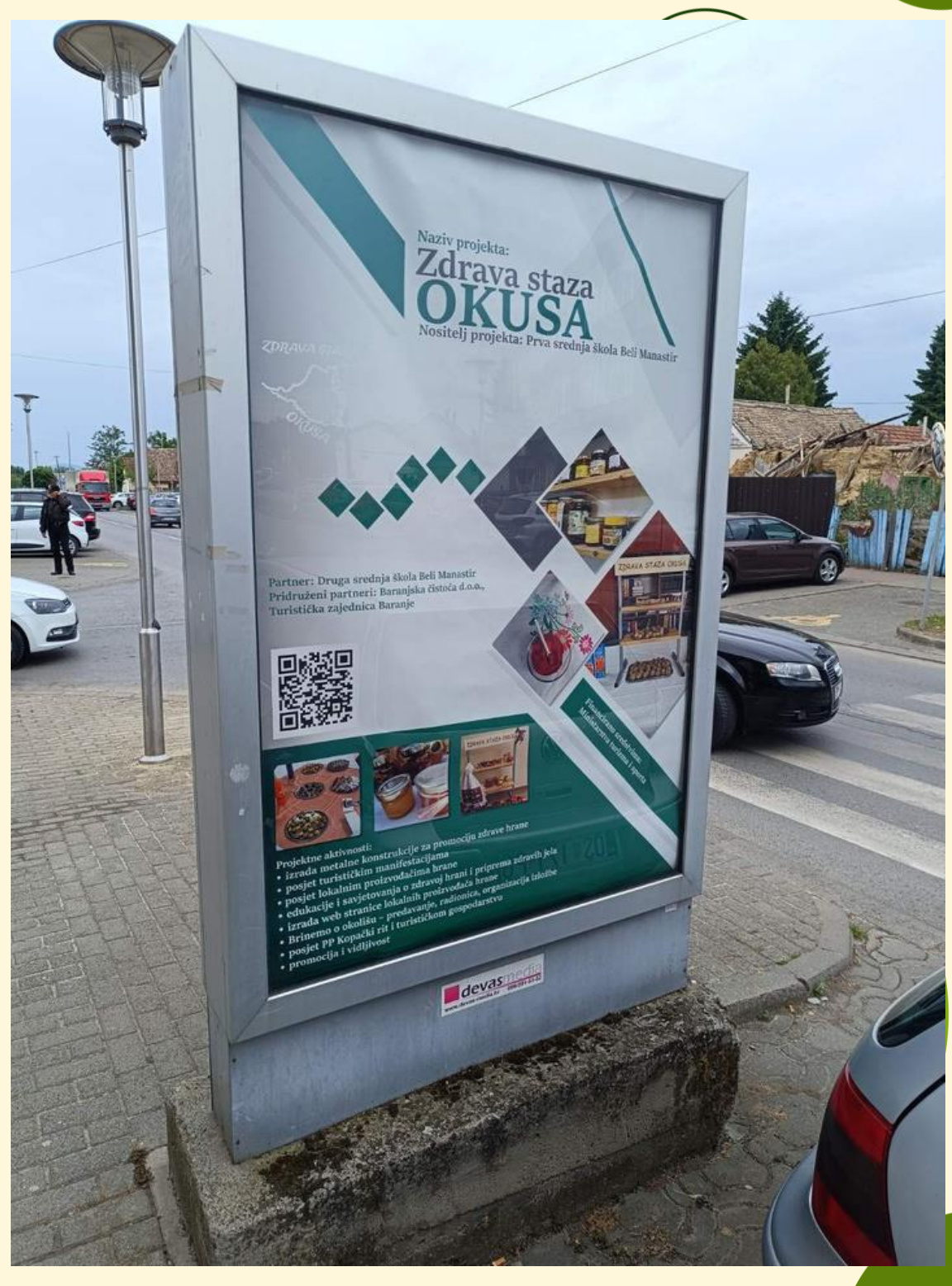
Project visibility

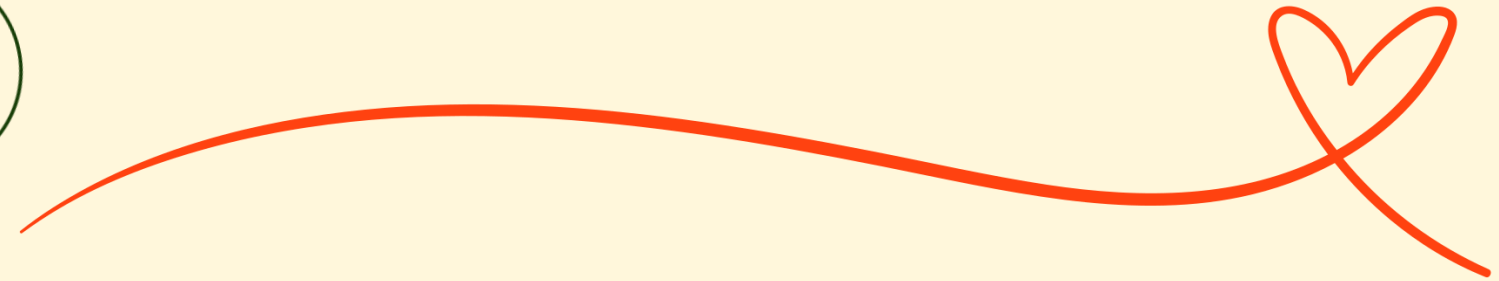
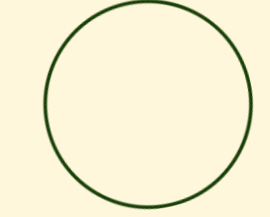


Glas Slavonije

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www.tzbaranje.hr





**We thank everyone who
contributed to the
realisation of this project!**

