# KLASIKA MARKA MARKA Classic on the water

Slunj 2023.

# How did the preparations go?

- Writing the project
- Meetings
- Press conferences
- Student preparations
- Deciding on visuals
- The day of event
- Final meetings



# Project writing

- End of 2022.
  - Contacting possible partners and adjoined partners based on project idea
  - 25th of October meeting
    - Presenting the idea to possible partners
    - Deciding on partners and adjoined partners responsibilities



## Meetings

- 24.1. first meeting od partners and adjoined partners
- 1.3. organizers and teachers from High school Duga Resa
  - Responsibilities of partners,
  - progress monitoring for making logo and souvenir
- 30.3. meeting in Slunj
  - Checking the locations
  - Picking the logo for the event from templates that students made



### Press conference

• 24.1.



### Provedba

• Rescheduled from 3.5. to 4.5. because of rain

### **Program:**

10h Most Svetog Ivana: HarmoniKA festival
11h Turistički informativni centar: Koncert učenika Glazbene škole Karlovac i PO Slunj
14-16h Istraživačka stanica Natura Viva

radionica edukatora Natura Viva i Aquatika
koncert učenika PO Slunj i gostiju
prezentacija Veleučilišta u Karlovov

Rastoke – presentation of programs in partner schools

- 10am, St. Ivan bridge: Accordion orchestra (HarmoniKa Festival)
- 11am, Tourist information center: teachers and students concert

Slunj – presentation of Karlovac University of Applied Sciences

- 2pm-4pm, from research station Natura Viva to Moćans bridge
  - Workshop held by educators from Natura Viva i Aquatica
  - Concert of music students from Slunj

### Organizer – Music School Karlovac

#### **Responsibilities in preparation stage**

- Meeting organization
- Communicating with press
- Communicating with partnesr and enjoined partners
- Shirt preparation
- Promo material preparation

#### Student organization "Kajda"

Making of souvenirs from recycled materials



### Organizer – Music School Karlovac

#### **Regional department Slunj**

- Preparations for concert (students from elementary music school)
- Conception and preparation of the music program for the project



#### Department of accordion, guitar and singing

- Joining of the accordion orchestra
- Preparation of students and teachers for the performance



### **Tracking od progres**

• Organization of the entire program schedule



#### **Playing music**

- Accordion orchestra
- Students of the Slunj regional department
- Students and teachers of the Karlovac Music School

# Partners - High School Duga Resa

# Designed the logo of the Classic on the water

- The students of the graphic designer department came up with over 30 proposals
- Selected logo:



# Tourist product (souvenir) made of recycled materials

- Fashion technician students designed and made shoulder decorations
- Decorations were worn by musicians at the Classic on the Water concert



### Partners - High School Duga Resa

#### Filmed the entire event

 Media technician students recorded the entire program and made a video about the project





## Partners - High School Slunj

#### **Presented an electric vehicle**

- The electric vehicle played classical music for this event
- Showed the connection between technology, music and the importance of environmentally friendly technological solutions for tourism



#### Natura Viva

- Educational walk along the river
- Using their research station



#### Aquatika

• Quiz and workshop for children



The City of Slunj

• Event permits

#### **Karlovac County**

• Project support



### Slunj Tourist Office/

### **Tourist information center**

- Use of their space
- Promotion



#### Karika

 Evaluation of the project (QR code available during the event, evaluation sent to participating schools)



#### **Elementary school Slunj**

- Students attend the event
- Promotion of the project

#### **Karlovac University of Applied Sciences**

 Promotion of study programs related to ecology and tourism





The look into the event...

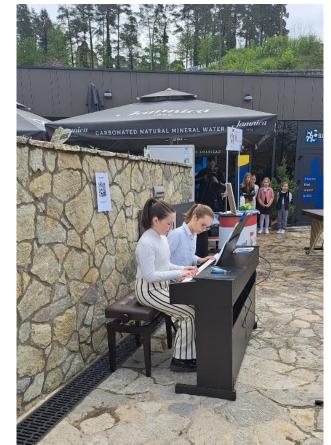
### Rastoke

#### St. Ivans Bridge – HarmoniKa Festival



#### **Tourist information center**

- concert of students and teachers



### Rastoke

**Presentation of the electric vehicle of the Slunj High School** 



#### Presentation of the works of the Duga Resa High School



### Istraživačka stanica Natura Viva (Slunj)

#### Aquatica - workshop



# concert of students of the department of Slunj



### Natura Viva research station (Slunj)

**Karlovac University of Applied Sciences** 



#### **Educational walk - Natura Viva**



## Rastoke and Slunj

#### Promotional stand - project promotion and souvenirs



# Till the next year...