KLASIKA MARKA MARKA Classic on the water

Slunj 2023.

How did the preparations go?

- Writing the project
- Meetings
- Press conferences
- Student preparations
- Deciding on visuals
- The day of event
- Final meetings



Project writing

- End of 2022.
 - Contacting possible partners and adjoined partners based on project idea
 - 25th of October meeting
 - Presenting the idea to possible partners
 - Deciding on partners and adjoined partners responsibilities



Meetings

- 24.1. first meeting od partners and adjoined partners
- 1.3. organizers and teachers from High school Duga Resa
 - Responsibilities of partners,
 - progress monitoring for making logo and souvenir
- 30.3. meeting in Slunj
 - Checking the locations
 - Picking the logo for the event from templates that students made



Press conference

• 24.1.



Provedba

• Rescheduled from 3.5. to 4.5. because of rain

Program:

10h Most Svetog Ivana: HarmoniKA festival
11h Turistički informativni centar: Koncert učenika Glazbene škole Karlovac i PO Slunj
14-16h Istraživačka stanica Natura Viva

radionica edukatora Natura Viva i Aquatika
koncert učenika PO Slunj i gostiju
prezentacija Veleučilišta u Karlovov

Rastoke – presentation of programs in partner schools

- 10am, St. Ivan bridge: Accordion orchestra (HarmoniKa Festival)
- 11am, Tourist information center: teachers and students concert

Slunj – presentation of Karlovac University of Applied Sciences

- 2pm-4pm, from research station Natura Viva to Moćans bridge
 - Workshop held by educators from Natura Viva i Aquatica
 - Concert of music students from Slunj

Organizer – Music School Karlovac

Responsibilities in preparation stage

- Meeting organization
- Communicating with press
- Communicating with partnesr and enjoined partners
- Shirt preparation
- Promo material preparation

Student organization "Kajda"

Making of souvenirs from recycled materials



Organizer – Music School Karlovac

Regional department Slunj

- Preparations for concert (students from elementary music school)
- Conception and preparation of the music program for the project



Department of accordion, guitar and singing

- Joining of the accordion orchestra
- Preparation of students and teachers for the performance



Tracking od progres

• Organization of the entire program schedule



Playing music

- Accordion orchestra
- Students of the Slunj regional department
- Students and teachers of the Karlovac Music School

Partners - High School Duga Resa

Designed the logo of the Classic on the water

- The students of the graphic designer department came up with over 30 proposals
- Selected logo:



Tourist product (souvenir) made of recycled materials

- Fashion technician students designed and made shoulder decorations
- Decorations were worn by musicians at the Classic on the Water concert



Partners - High School Duga Resa

Filmed the entire event

 Media technician students recorded the entire program and made a video about the project





Partners - High School Slunj

Presented an electric vehicle

- The electric vehicle played classical music for this event
- Showed the connection between technology, music and the importance of environmentally friendly technological solutions for tourism



Natura Viva

- Educational walk along the river
- Using their research station



Aquatika

• Quiz and workshop for children



The City of Slunj

• Event permits

Karlovac County

• Project support



Slunj Tourist Office/

Tourist information center

- Use of their space
- Promotion



Karika

 Evaluation of the project (QR code available during the event, evaluation sent to participating schools)



Elementary school Slunj

- Students attend the event
- Promotion of the project

Karlovac University of Applied Sciences

 Promotion of study programs related to ecology and tourism





The look into the event...

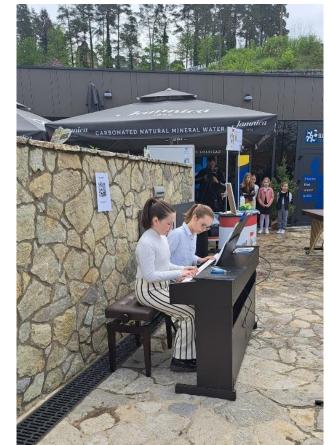
Rastoke

St. Ivans Bridge – HarmoniKa Festival



Tourist information center

- concert of students and teachers



Rastoke

Presentation of the electric vehicle of the Slunj High School



Presentation of the works of the Duga Resa High School



Istraživačka stanica Natura Viva (Slunj)

Aquatica - workshop



concert of students of the department of Slunj



Natura Viva research station (Slunj)

Karlovac University of Applied Sciences



Educational walk - Natura Viva



Rastoke and Slunj

Promotional stand - project promotion and souvenirs



Till the next year...