

Nature, Health, Topusko

Secondary school Topusko

School for tourism and hotels Zagreb



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Public call

PROMOTION AND STRENGTHENING OF
COMPETENCES OF VOCATIONS IN TOURISM
2019.

Study history - develop tourism

General objectives of the project :

- promotion and development of all-year tourism
- increasing the attractiveness and competitiveness of tourism in the municipality of Topusko

Specific objectives of the project :

- creating a tourist attraction in the area of Topusko Municipality with the aim of increasing the competitiveness of continental tourism in Croatia
- co-operation and presentation of institutions and societies whose activities is tourism
- Involvement of students from other educational sectors (health and social care and mechanical engineering, shipbuilding and metallurgy) in the implementation of projects in tourism
- developing entrepreneurship and teamwork among students

Activities of the project :

- 1.) informing the local community and all business entities involved in tourism on the project and coordinating the planned activities
- 2.) studying and exploring of the state of tourism in Topusko with special emphasis on natural factors (water and ecology)
- 3.) Analysis of the obtained results and designing ways and realization of improvements from the perspective of each educational sector of our school

4.) making of promotional materials

<https://youtu.be/tySJJ3SqC9Q>

5.) A central event that includes a presentation of research results, implemented improvement measures and promotional materials

6.) Media coverage of the project

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Presentation created by:

School teams of

Secondary school Topusko

and

School for tourism and hotels Zagreb