

Ankora d.o.o

2014/2015



Presentation content:

- Training firms in Vela LUka on project of creating a tourist guide
- Ankora d.o.o in school year 2014/2015



S R E D N J A Š K O L A
V E L A L U K A

TRAINING FIRM ?



2010/2011

TRAVELINO d.o.o.

*„With us
through
Korčula!”*



Welcome to
VELA LUKA



Travelino

TOURIST GUIDE

Welcome to **VELA LUKA**



2010./2011.

- Municipality VL
 - TB VL
 - DNŽ
- TB BLATO
- DUNEA
- MINISTRY OF TOURISM
- CROATIA OSIGURANJE
- MINISTRY OF ECONOMY, WORK AND ENTREPRENEURSHIP

2011/2012

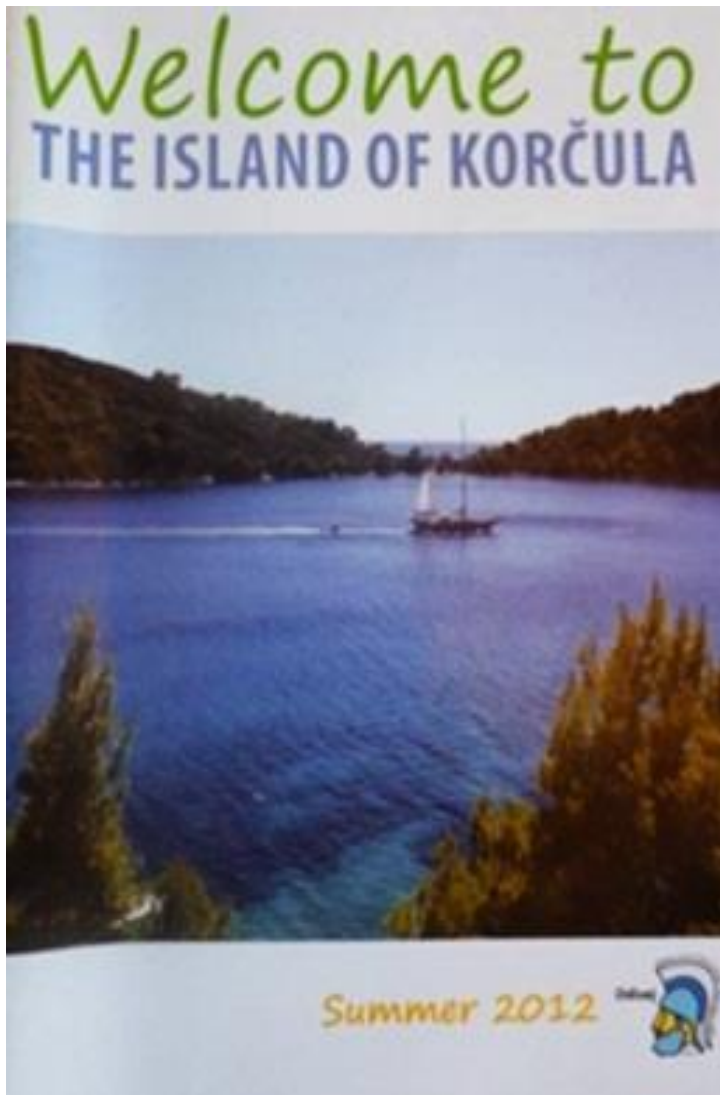
ODISEJ d.o.o.

„ Odisej – a friend on your way to goal”



Odisej





2011/2012

TOURIST GUIDE

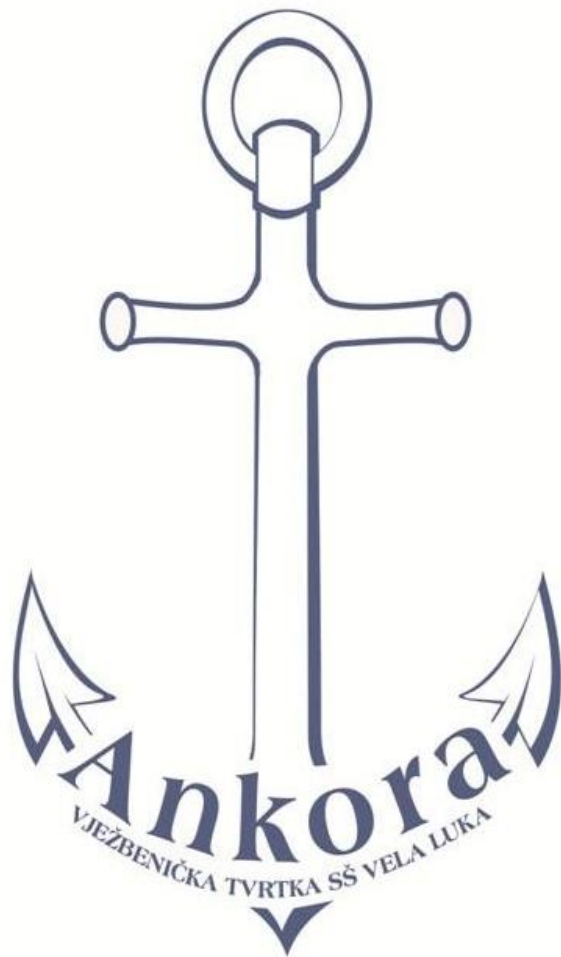
Welcome to THE ISLAND OF KORČULA

- MUNICIPALITY VL
- TB VL
- DNŽ
- TB BLATO
- TB SMOKVICA
- TB LUMBARDA
- Mrs Irina Oreb

2012/2013

2013/2014

ANKORA d.o.o.





Welcome to
THE ISLAND OF KORČULA
AUF DER INSEL
Willkommen
Summer 2013



TURISTIČKI VODIČ

Welcome to THE ISLAND OF KORČULA
/
Willkommen AUF DER INSEL KORČULA



2012./2013.

- MUNICIPALITY VL
- TB VL
- DNŽ
- TB BLATO
- TB SMOKVICA
- TB LUMBARDA
- TB KORČULA

PROGRAMME OF ENTREPRENEURSHIP PROMOTION



Nikolina Šeparović
– director of Ankora d.o.o.
Presenting the firm in
front of students,
professors and
entrepreneurs

Poticanje poduzetništva



→ an article in school papers

Projekt i uspjehe naše vježbeničke tvrtke Ankora na eminentnom skupu u Splitu predstavile su voditeljica tvrtke profesorica Maja Tičinović Žuvela te bivše i sadašnje učenice naše škole

Početak ožujka na Ekonomskom fakultetu u Splitu organiziran je dvodnevni događaj pod nazivom Program poticanja poduzetništva. Organizator je bio US Alumni Community of Croatia, a partneri Ekonomski fakultet Split, Microsoft, UTT i Američko veleposlanstvo u Zagrebu.

Događanju je prisustvovalo 290 studenata od kojih je najviše studira ekonomiju, a bilo je i srednjoškola. Drugi dan skupa započeo je dijeljenjem zahvala svima koji su pomogli da se ovaj događaj održi, a nakon toga tema je bila *Primjeri dobre prakse*. Najprije je izlagala Mira Krneta iz Hrvatske banke za obnovu i razvitak, a zatim su načelnik općine Vela Luka Boris Žuvela

i donaćelnik općine Gračac Milan Tankosić govorili o poduzetništvu u jedinicama lokalne samouprave. U sklopu toga predstavljen je projekt vježbeničke tvrtke u Srednjoj školi Vela Luka.

Maja Tičinović Žuvela, profesorica ekonomske skupine predmeta i voditeljica vježbeničke tvrtke SŠ Vela Luka, objasnila je što je vježbenička tvrtka i kako je taj projekt u Veljoj Luci počeo, a zatim su nje bivše i sadašnje učenice koje su bile odnosno još su direktorice vježbeničkih tvrtki predstavile svaka svoju tvrtku i podijelile svoje iskustvo rada na takav način. Prva od njih bila je Adrijana Pecotić, sada studentica Ekonomskog fakulteta u Splitu, zatim Maja Šeparović Mar-

kota, učenica četvrtog razreda Ekonomske škole Vela Luka, i Nikolina Šeparović, učenica trećeg razreda Srednje škole Vela Luka. Oduševile su publiku kao i poduzetnike koji su prethodni dan izlagali jer su upravo u ovome prepoznali pravi način za poticanje poduzetničkog duha kod mladih, ali je isto tako bilo iznenađujuće lijepo vidjeti da se tako mlade osobe s takvom sigurnošću obraćaju brojnoj publici.

Sam poziv kao i predstavljanje naše škole na ovom eminentnom skupu još je jedna potvrda o kvaliteti rada naših profesora koji velikim entuzijazmom i inovativnošću pripremaju učenike za daljnji život.

Maja Tičinović Žuvela

Dobrodošli na KORČULU

OTOK VITEŠKIH IGARA



2013/2014.

- MUNICIPALITY VL
- DNŽ
- TB VL
- TB BLATO
- TB SMOKVICA
- TB LUMBARDA
- TB KORČULA

Welcome to THE ISLAND OF KORČULA
/ Willkommen AUF DER INSEL KORČULA

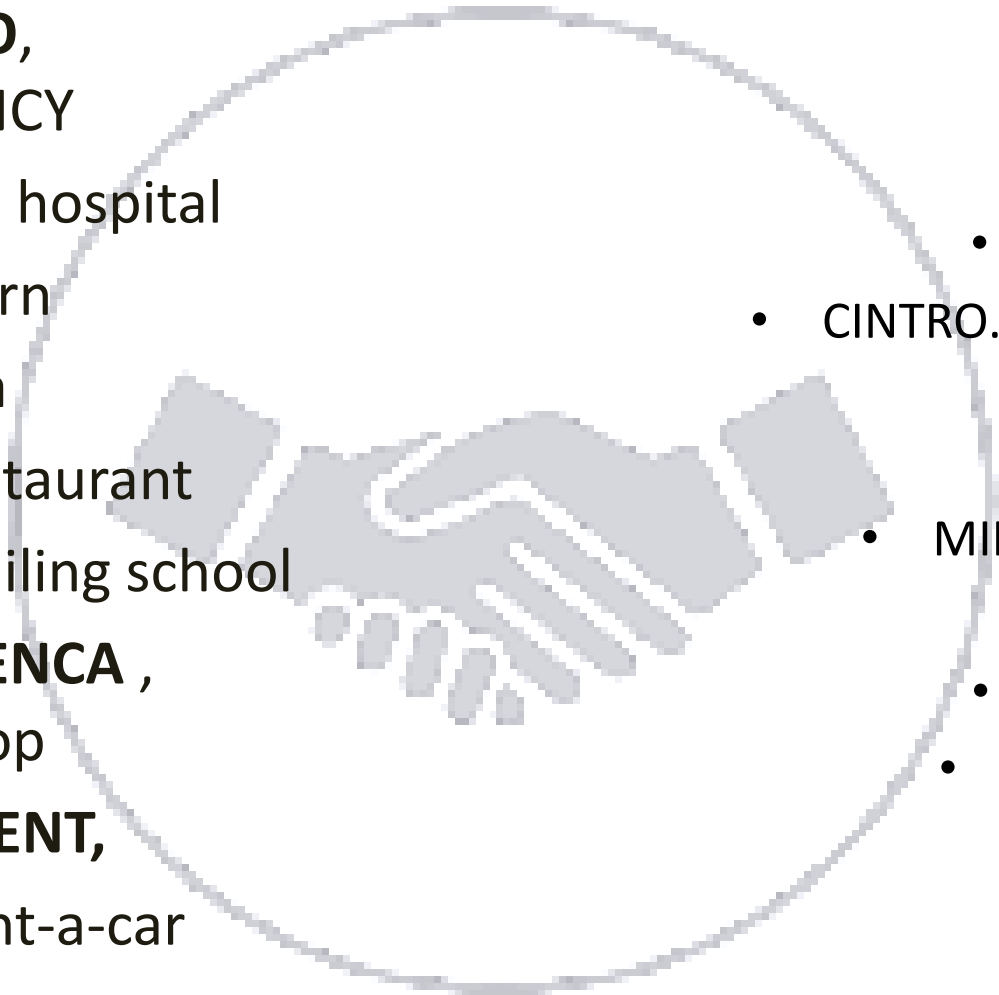
PRESENTATION AND A BANQUET BY THE POOL OF HOTEL KORKYRA

AT THE END OF EVERY SCHOOL YEAR

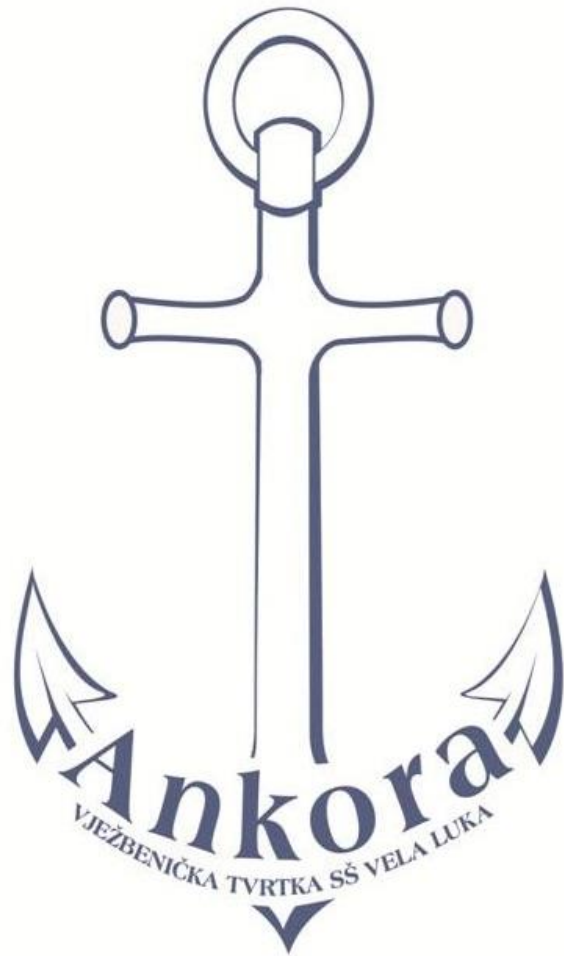


- STUDENTS
- PROFESSORS
- PARENTS
- TB DIRECTORS
- MAYOR OF THE MUNICIPALITY
- FRIENDS

ADVERTISERS

- **MEDITERANO**, TRAVEL AGENCY
 - **KALOS** , spec. hospital
 - **LUČICA**, tavern
 - **ALFA**, pizzeria
 - **NAUTIKA**, restaurant
 - **EXTREME** , sailing school
 - **LUŠKA KREDENCA** , souvenir shop
 - **VELA LUKA RENT**, rent-a -boat /rent-a-car
- 
- Caffe –restaurant MIRAKUL
 - Restaurant BATA
 - Gallery VOLAT
 - Željko BOSNIĆ
 - Restaurant ŠILOKO
 - CINTRO.com/rent, kayak and bicycle rent
 - AS fast food
 - MIKULA MALI, taxi boat
 - Pizzeria TINEL
 - Restaurant PRIŽBA
 - Restaurant ATERINA
 - Pizzeria ŽAL
 - Pizzeria ASINUS
 - Pizzeria ZARATAK

Ankora d.o.o. 2014/2015.



From the beggining...



... until today!

- CVs
- A JOB INTERVIEW



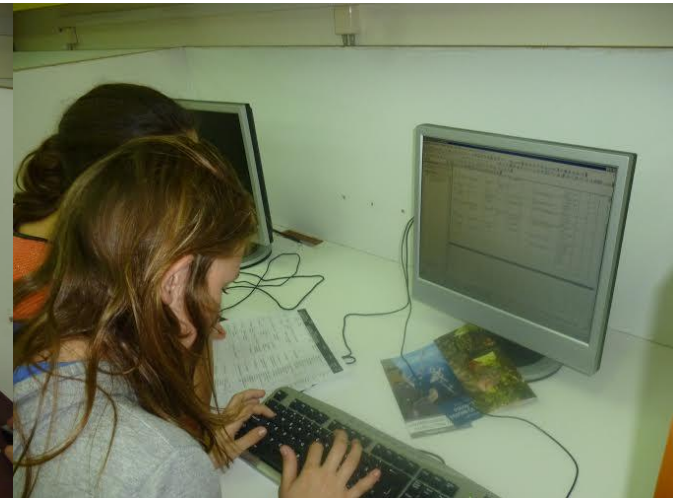
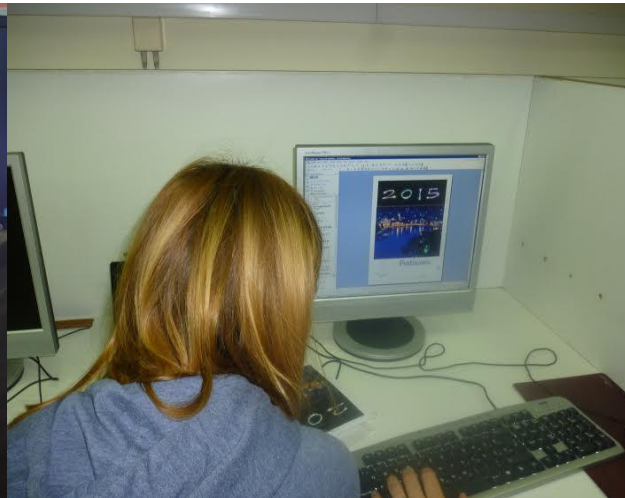
- MEETING WITH TB
IN FIRST SCHOOL SEMESTER



- PRESENTING ON RADIO VAL I RADIO M
- PRESENTING OF OUR VISION OF FUTURE ON THE ROUND TABLE IN VELA LUKA



collaboration
SUCCESS
BUSINESS



- EDITING THE GUIDE
- EDITING FACEBOOK PAGE



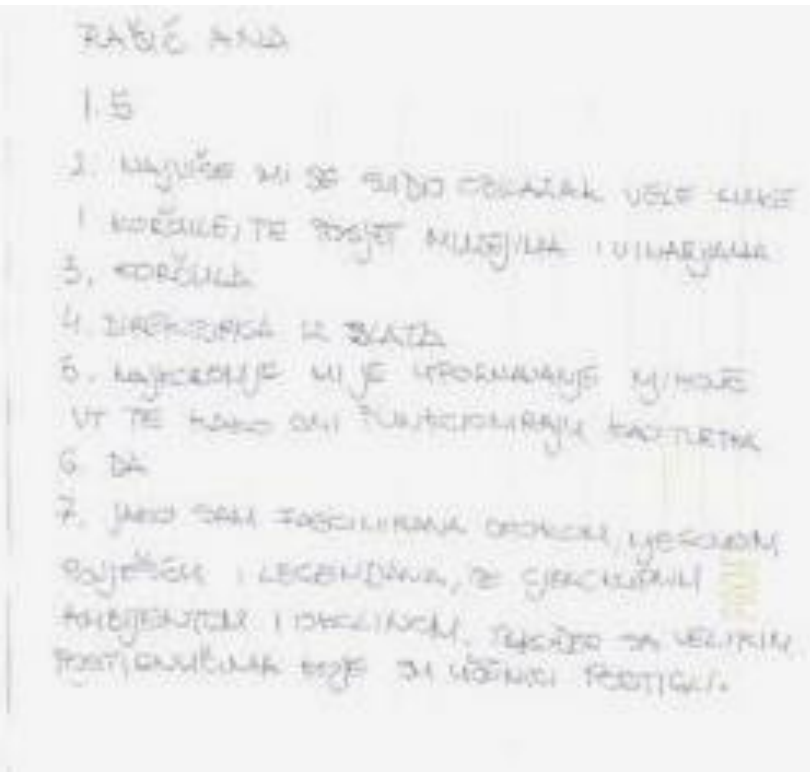
A STUDY VISIT OF EBS FROM SLAVONSKI BROD

- Exchanging useful information
- Joint excursion of the island
- Hanging out and having fun



1. **Mark your visist from 1 to 5**
- "5"
2. **What did you like the most from your 3-day visit?**
- *"I liked tours of Vela Luka and Korčula and visits to museums and winery"*
3. **Which place left the best impression?**
- *"Korcula"*
4. **Who was the kindest of our TB directors?**
- *"Director of TB Blato"*
5. **What do ou think will be the most useful for you?**
- *"the most useful was getting familiar with their TF and how they function as a company"*
6. **Will you come again?**
- *"Yes"*
7. **Please, describe in short your impressions from this 3-day visit.**
- *"I am very fascinated with the island, its history and lanscape, but also with great achievemnts that these students have."*


- Rasic Ana





Dobrodošli
 NA OTOK
 THE ISLAND OF **KORČULA**
 Welcome to

OTOK PRELIJEPIH UVALA
 THE ISLAND OF BEAUTIFULL BAYS



Dobrodošli
 NA OTOKU
 AUF DER INSEL **KORČULA**
 Willkommen

OTOKU PREČUDOVITIH ZALIVOV
 EINE INSEL MIT WUNDERSCHÖENEN BUCHTEN



MUNICIPALITY VL // TB VL // DNŽ // TB BLATO // TB SMOKVICA // TB LUMBARDA // MINISTRY OF TOURISM

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Photography





*Thank you for your
attention!*