

# Projekt "Potraga za Klečkom čarolijom"

Gimnazija Bernardina  
Frankopana Ogulin




Do you want to feel the magic?

Do you like costumes?

Do you like dancing, playing  
games, hanging out?

Do you want to learn something new?



The background of the slide features abstract, flowing green and white shapes that resemble liquid or smoke, creating a dynamic and organic feel. The green is a vibrant, slightly lime shade, while the white is a clean, bright white. The shapes flow from the left side towards the right, with some areas appearing more saturated and others more translucent.

We offer you the program which changes  
your experience of reading fairytales!

Take a peek in our magic homeland of

- Legends
- Tradition
- Natural beauties
- Heritage of Ivana Brlić-Mažuranić
- People and children of our region and and  
feel special!



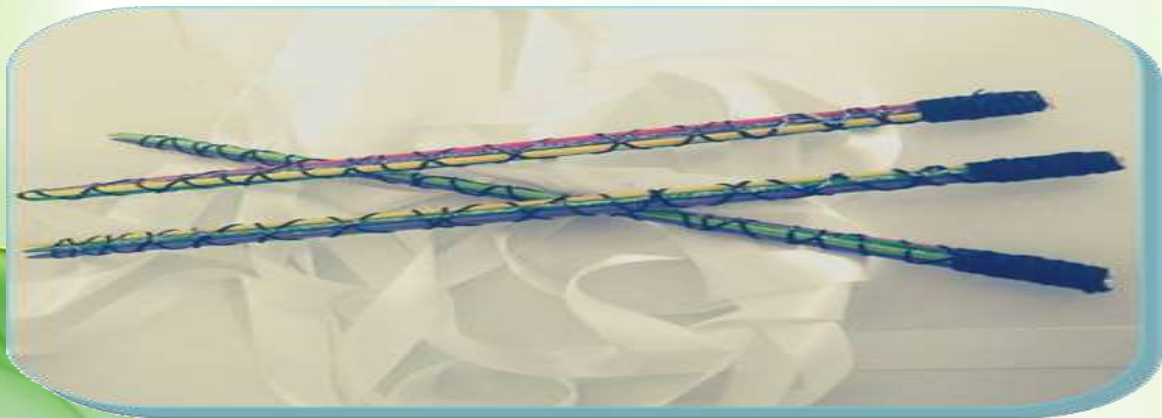
# We offer you

- Costumes for your teams based on Ivana's characters
- Potjeh, Stribor, Jagor, Neva Nevićica, Kosjenka, Rutvica
- Mysterious treasure hunt through "fairy tale route" in Ogulin
- Forest dance with villa Planinka and Ogulin witches

- Storytelling local legends
- Healthy, amazing Lunch in nature "Tintilinić menu"
- Quiz
- Tour of Ivana's Fairy Tales House Visitor' Centre



- Creating "Your fairy tale"
- Creative workshop of making magical souvenirs: PUF MAGIC WAND AND MAGIC OWL
- Medals, certificates and few more surprises





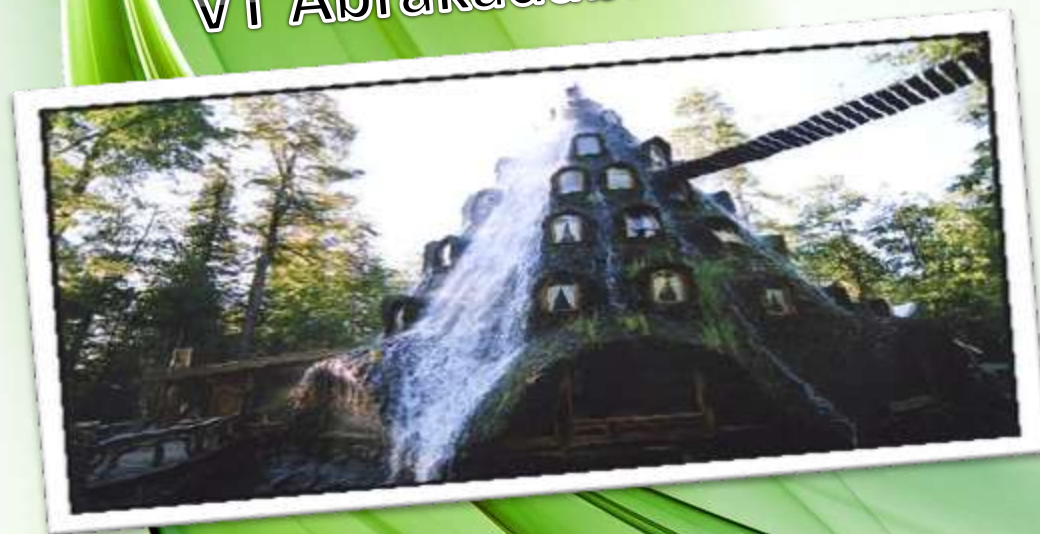
# Klek magic hunting

- Tourist product of school training firms
- VT Hotel Abrakadabra d.o.o. i VT Čarolija

d.o.o

VT Abrakadabra d.o.o.

VT Čarolija d.o.o.



# The target market segment

- Children, students aged 8-12 years
- Children explore, socialize, play and learn
- Actively participate and "live their own fairytale"
- They are part of nature and enjoy its colors, flavors, scents






# The purpose of the project

- The involvement of vocational schools in the creation of new tourism products to enhance the competitiveness of destination

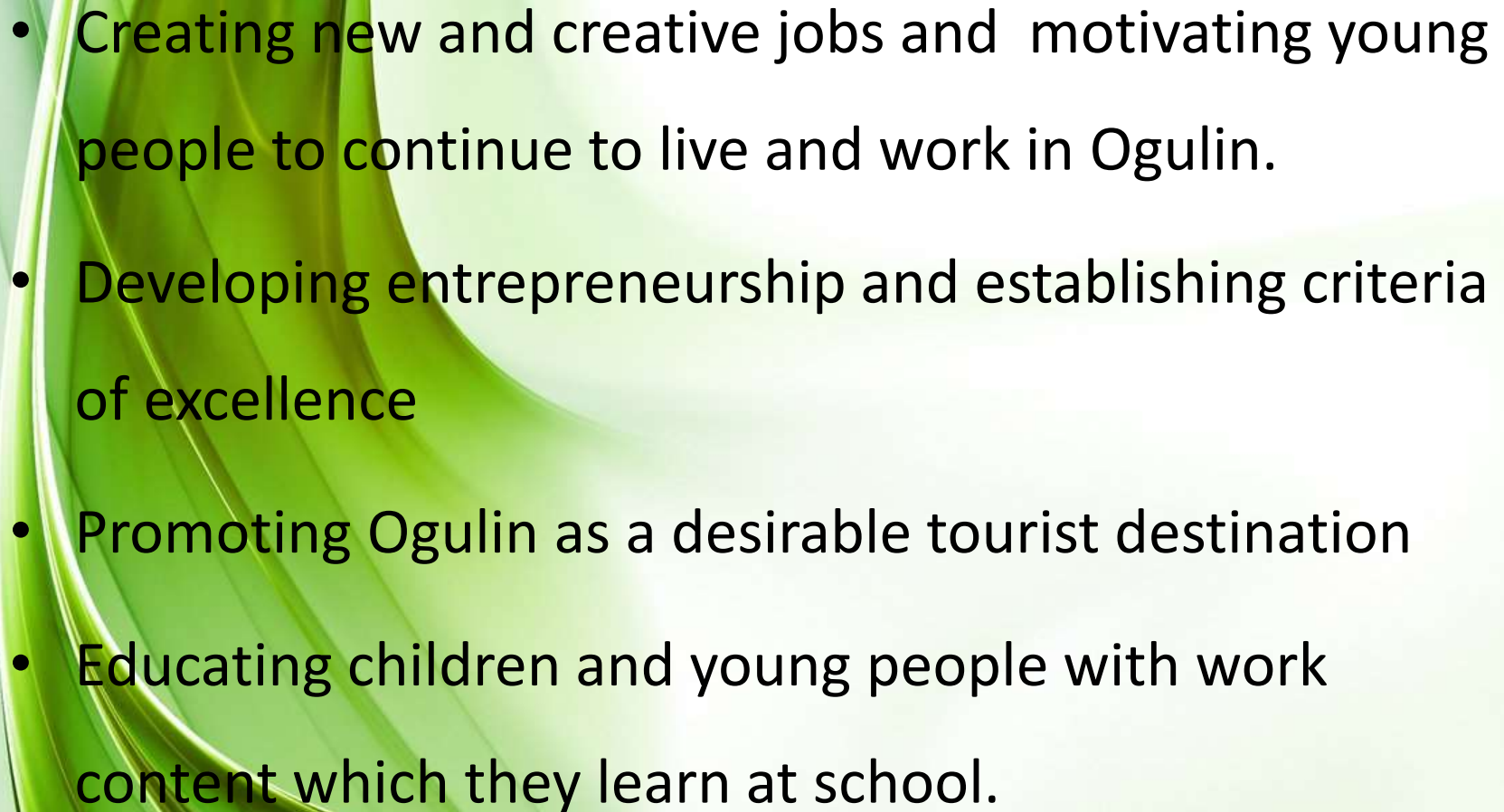


# Objectives

- The valuation of national heritage of Ivana Brlić- Mažuranić in a creative and innovative way
- Encouraging local pride and local cultural production
- Connecting Ogulin with European and world cities

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- Empowering our brand „Ogulin-homeland of fairytales“ in the context of the wider European region
  - Increasing the number of visitors and increasing total GDP of Ogulin and county throughout the year.



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- Creating new and creative jobs and motivating young people to continue to live and work in Ogulin.
  - Developing entrepreneurship and establishing criteria of excellence
  - Promoting Ogulin as a desirable tourist destination
  - Educating children and young people with work content which they learn at school.

# Project associates:

- Tourist Board Ogulin,
- Regoč Tours Ogulin,
- Travel agency Klek Ogulin,
- Restaurant Gradina Josipdol,  
Primary school Ivana Brlić—Mažuranić and Prva osnovna
- Filip Sertić photographer, Superfluo d.o.o, Zagreb  
Police station Ogulin, Radio Ogulin

# Time and place of conducting project

- 14.3.2015. - 15.6.2015. godine
- High school- Gimnazija Bernardina Frankopana Ogulin
- Ogulin - the homeland of fairytales





WE REVEAL YOU KLEK  
MAGIC HUNTING!

Are you ready?



**Mount Klek**



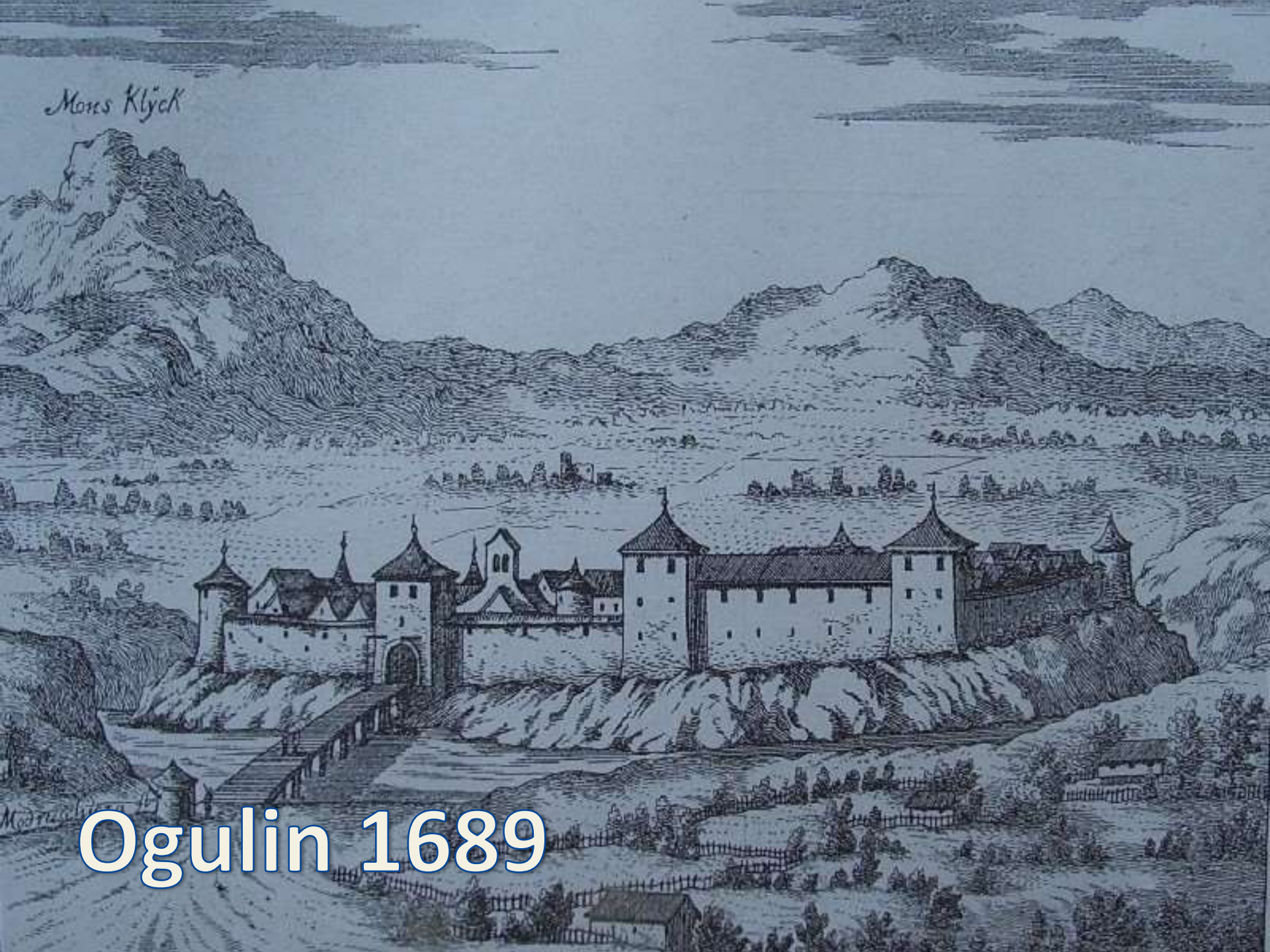


River Dobra



*Mons Klyck*

Ogulin 1689







Frankopan tower





Church of the Holy Cross





Park of King Tomislav





**Mill on the river Dobra**

[www.destinacije.com](http://www.destinacije.com)





Modruš





Lake “Šmitovo jezero”





City Ogulin





Đulin canyon





Ivana's Fairy Tales House  
Visitor' Centre

# Ivana's Fairy Tales House Visitor' Centre - INSIDE







Lake Sabljaci



The background features a dynamic, abstract design with flowing, translucent green shapes that resemble liquid or smoke, set against a light cream-colored backdrop. The green elements are concentrated on the left side, curving and swirling towards the right.

THANKS FOR YOUR  
ATTENTION!