

An aerial photograph of a lake with a dark, volcanic-looking shore on the left. Several kayakers in colorful kayaks (yellow, red, orange) are scattered across the water. The water is a mix of dark blue and green. A large white box with a black border is superimposed over the center of the image, containing the text 'KAŠTELANSKIH 7'.

KAŠTELANSKIH 7

SEVEN IN SEVEN

SREDNJA ŠKOLA BRAČA RADIĆ KAŠTEL ŠTAFILIĆ - NEHAJ

MINISTRY OF TOURISM

PROJECT FOR PROMOTING AND ENHANCING COMPETENCIES FOR VOCATIONAL OCCUPATION IN TOURISM

2016.



AIMS (OF THE PROJECT):

- **Attraction and tourism competitiveness development**
- **Raise awareness of the importance of tourism (as an important business segment) within youth generation**
- **Enrich Kaštela's tourist offer**
- **Developing young people's business spirit and activating their participation in social community**
- **Enhancing tourist consumption**





ABOUT US...

BRAĆA RADIĆ HIGH SCHOOL

- **The school first started as Agricultural practicum in Kaštel Lukšić in 1946. In 1956 it was relocated to Kaštel Štafilić – Nehaj (its present location) and it was named Agricultural High School.**

In 1993 the School got its present name (title) and has educated agricultural, nutritional, veterinary vocational skills and general knowledge students since then.

470 students are being educated in school year 2016/2017.

- **School owns a pupils' hostel (for 100 pupils), a restaurant with kitchen, a small equipped gym, basketball, volleyball and handball court and a football field.**



Kaštela ...

- **The City of Kaštela is located in a bay between the historic UNESCO cities of Trogir and Split.**
- **It was named after forts/ castles which were built by noblemen from Trogir and Split during Turkish attacks in the 15th century.**
- **Seven villages had been formed around fortified settlements and as the time passed they merged together to form the town of Kaštela.**
- **Each Kaštel has its own centre – brce, a direct connection to its historical fort.**

Project team activities

- Forming a team
- Computer work, collecting information
- Communication with partner school
- Counselling and making arrangements with institutions (Tourist Board of Kaštela, Red Adventure, The Kaštela City Museum, The City of Kaštela)
- Simulation of the offer
- Project promotion



Partner School

School of Design, Graphics and Sustainable Construction - Split

- Creating of the project web page
- Creating of promotional materials



Project simulation

- Introductory workshop- Cultural heritage
- Presentation of local cultural heritage and Croation language basics or local dialect for Croatian tourists to the members



Cycling tour through the 7 villages

- Visiting the most important historical sights, squares, forts/castles Nehaj, Stafileo, Cipico novi, Cipico stari, Rušinac, Vitturi, Cambi, Kaštilac, parks, 1500 year old olive tree...

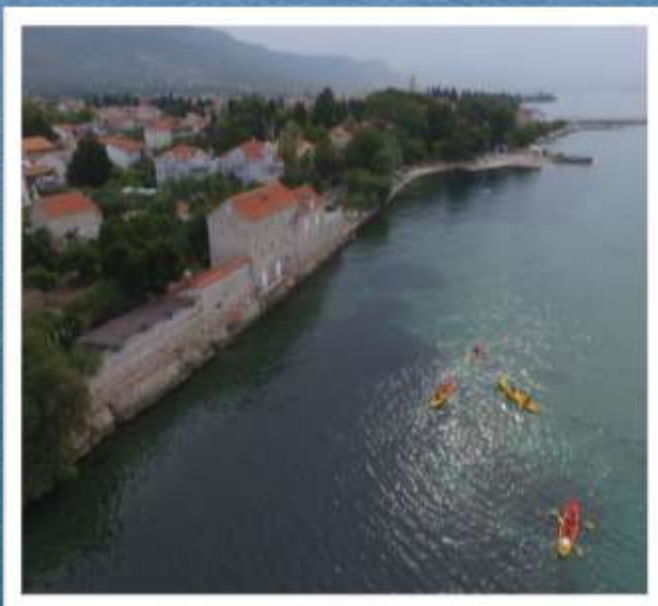




Sea kayaking – view from the sea

- **Visiting Kaštela by kayak**
- **Swimming on local beaches**
- **A guided visit to Museum**





**Dron was filming
us...**



Trogir and Split sightseeing

- **Organized sightseeing tour to the historic UNESCO cities of Trogir and Split**



Biblical Garden – The Ancient Sanctuary of Our Lady of Stomorija

- Field trip to Biblical Garden by bike



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- **Playing popular Dalmatian game on the local beach**



Gastronomy Workshop

- Presentation of herbs from our school garden (to the members)
- Preparation of traditional Dalmatian dishes



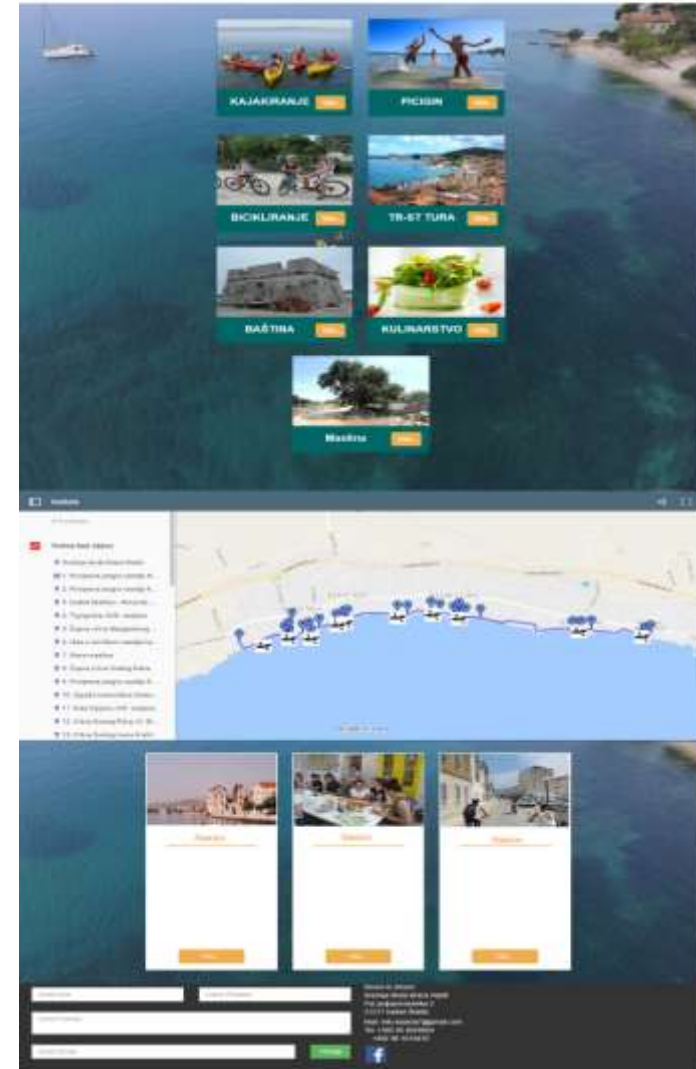
Web page and promotion

- We have created a web page for booking
- Facebook and Google+ web pages for posting news feed and project development have been created
- An interactive map with information about sights has been created
- The project has been promoted on school web page, Radio Split (local radio station), TV Jadran (local TV station), Slobodna Dalmacija (Local newspaper)



O projektu

Cilj projekta je osmisлити sedmodnevni turistički aranžman za mlade baziran na sedam različitih aktivnosti koje bi kroz sedam dimenzija predstavile posjetiteljima grad Kaštela i tako ga učinile destinacijom atraktivnom za mlade.



Promotional material

Promotional material (posters and leaflets) to be distributed at tourist boards, schools, twinned cities



An aerial photograph of a river with several kayakers. The water is a mix of dark blue and green, with white foam from the kayakers' paddles. The kayakers are in various colored kayaks: red, yellow, and orange. The background shows a dark, rocky bank on the left and a lighter, sandy or pebbly bank on the right.

- **MENTORS:**

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Nikolina Smilović, prof.

Participants

- **STUDENTS:**

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