

SCHOOL OF ECONOMY
AND TOURISM
DARUVAR

Ministry of Tourism
Republic of Croatia

CUP OF JOY

Cup of





IDEA

- Students of our school have been creating travel brochures as a part of their curriculum for a long time.
- Goran Bence suggested promoting Daruvar and Bjelovar and Bilogora County in a new way. His idea was that students create a brochure, and he will travel accross Europe an spread the word about Daruvar.



MINISTRY OF TOURISM REPUBLIC OF CROATIA

- After the announcement by the Ministry of Tourism: "Promoting and strengthening the competencies of vocational interest in tourism", our ideas could be realised.
- We completed the forms and waited for the results.
- After approval of our project we started the activities.

ACTIVITIES

- Our 4th grade Tourism students designed the brochure "Daruvar – Cup of Joy".
- The brochure was originally written in the Croatian language, after which the students translated it into English.
- The brochure contains the most important attractions and events, cultural and gastronomic, in Daruvar and in its surroundings.



Thermal water park Aquae Balissae
various daytime and nighttime events,
fitness and entertainment programs



Daruvar Spa - tradition of health tourism,
medical treatment of athletes,
infertility treatments

Dental tourism and aesthetic surgery

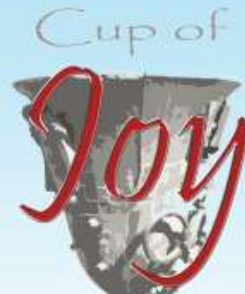


**Daruvar is the most beautiful
small town of continental Croatia**

COME AND ENJOY!



Brošura je financirana sredstvima Ministarstva turizma
Republike Hrvatske - Promocija i jačanje kompetencija
strukovnih zanimanja za turizam 2016.



Web page: www.cupofjoy.eu
Facebook: Daruvar - Cup of Joy



Daruvar Croatia





Vinodar



International wine festival held in early June every year is the most significant event for Daruvar and its wineries



Beer days



The center of the event is beer and breweries, cultural and artistic programs, concerts of local and guest bands, with a variety of gastro offer

Daruvar brewery was founded in 1840. It is unique because of its brewing method – using traditional Czech technology



Days of plums and schnapps in Sirač

Visitors can taste the slivovitz which is evaluated at the exhibition, and a variety of homemade cakes with plums and plum jam, plum dumplings, pancakes and other delicacies



Crane's town

(daru=crane, var=town)



The oldest Ginkgo Biloba tree in Croatia is in front of the castle of count Janković!



Educational 2 km trail Roman park-forest with educational boards

The town of Orchids - in Julije's park and park-forest



VAS DIATRETUM DARUVARENSE



IMPERIAL CAGE CUP



Bronze sculpture of a naked woman or "woman bather"

A well... hot water springs, the temperature from 39,2°C to 47,5°C



RESTAURANT „TERASA“ - rich gastronomic offer of traditional dishes



ACTIVITIES

- The project has been promoted on the Cvjetni trg in Zagreb, 21 May 2016.
- To promote the project, the students created a poster about the project, and they distributed the brochures.

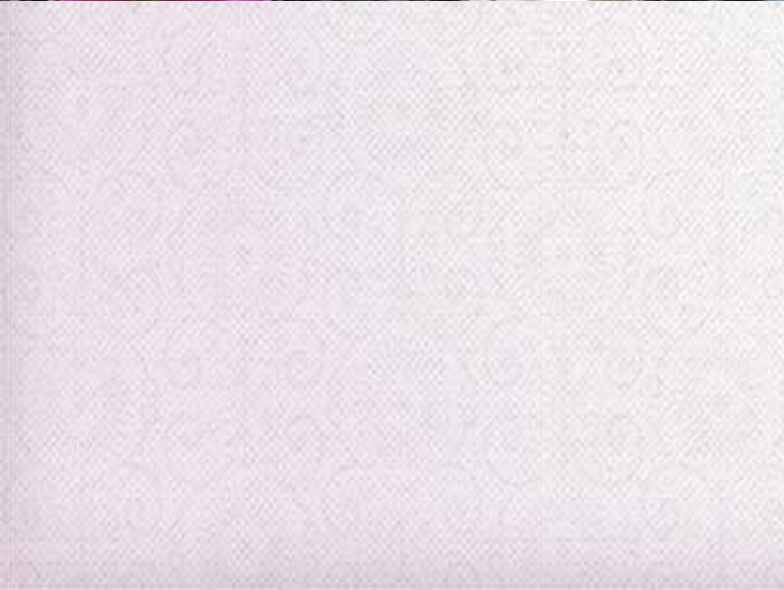




ACTIVITIES

- Departure was on 5 July 2016. Students prepared over 3000 brochures for him to take to Europe.
- We have prepared the snacks and the farewell party.
- Everything was covered by the media









ACTIVITIES

- During Goran's travels, all the activities were posted on web and facebook pages.
- We created the interactive map of Europe, to make it easier to keep track of where Goran is currently located.



Daruvar - Cup of Joy

@DaruvarCupOfJoy

Home

About

Photos

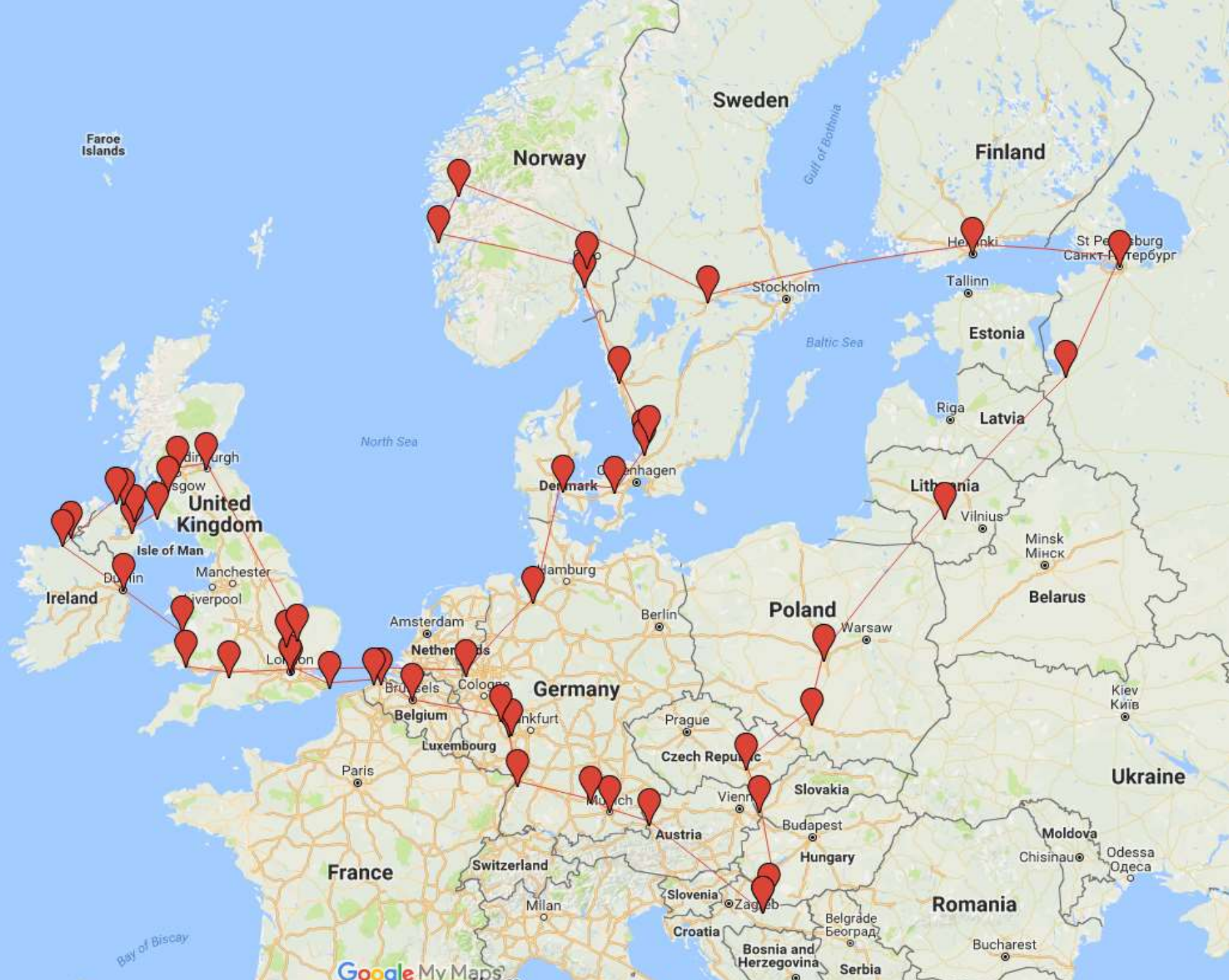


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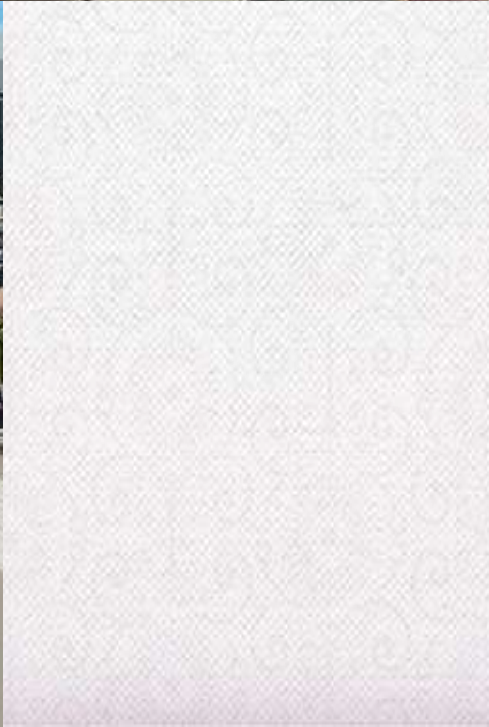
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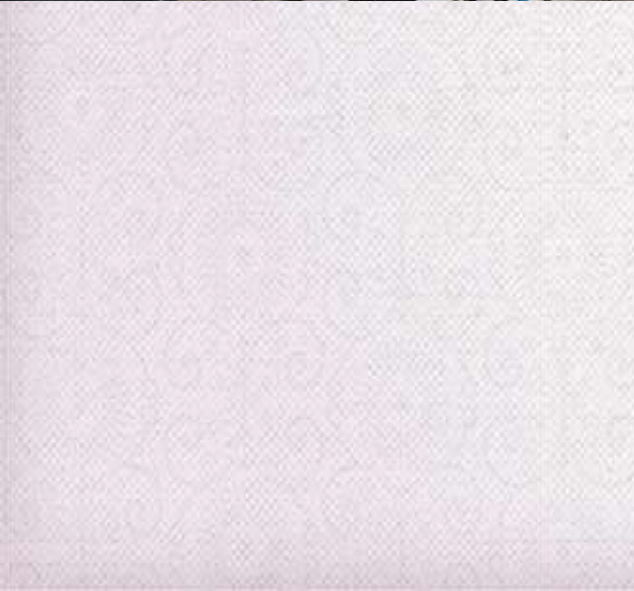


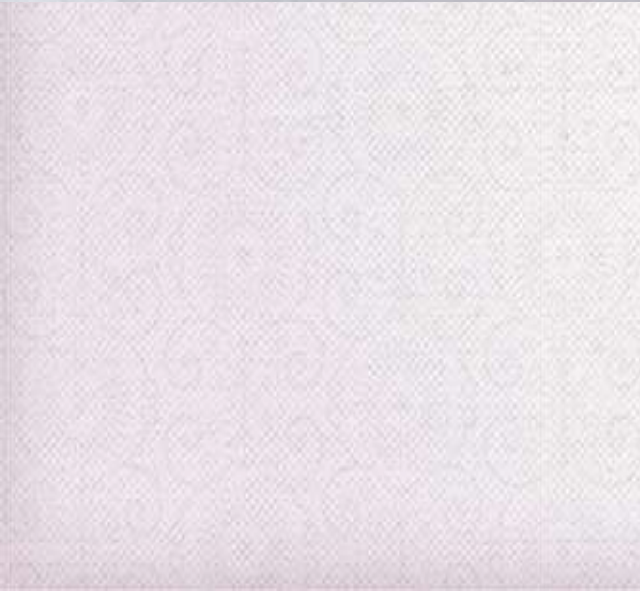


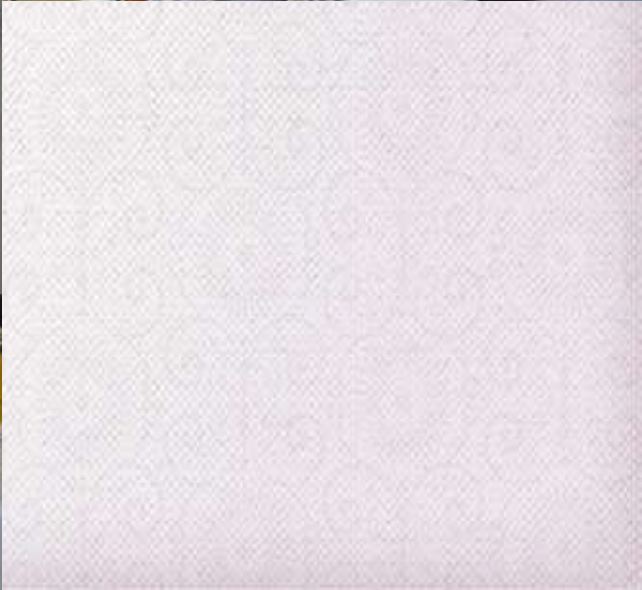


ACTIVITIES

- After more than a month travelling and promoting our region, Goran happily returned home.
- We organized a project presentation in the school lobby where Goran presented his journey and this form of promotion to our students.







WHAT'S NEXT?

- The reaction of the Croatian and international public has been very positive and we have received a lot of praise for the appearance and the quality of the brochures.
- The brochures were distributed to the local hotels and Tourist Board in order to inform tourists in Daruvar about the project and our town.
- When needed, the brochure will be updated and printed in additional supplies.

WHAT'S NEXT?

- As planned, the brochure and the project will be promoted in Zagreb during October.
- Goran Bence is beginning to plan a trip for the next year and our students will continue their work in order to promote our town and region.



Ministry of Tourism
REPUBLIC OF CROATIA

EKONOMSKA I TURISTIČKA ŠKOLA
1928



DARUVAR