


ETNO DALMATICA





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a project sponsored by the Ministry of Tourism as a part
of a public call for tourism projects: "PROMOTION
AND STRENGTHENING COMPETENCIES OF
VOCATIONAL OCCUPATIONS IN TOURISM" since
January 31, 2019

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- Use of a motif of traditional textile objects for the purpose of creating a unique fashion item - jewelry/souvenirs
 - Entrepreneurial potential



Project ETNO DALMATICA – goals:

- To involve students
- To develop entrepreneurial skills
- To satisfy the market
- To promote vocational professions
- To promote artistic creation
- Sustainability of the project

The project is carried out at creative workshops in the school (project promoters and partners: School of Applied Arts and Design Zadar and School of Fine Arts Split) during the second educational period until the end of the school year.



Ornaments research - visit to museums



Decorative - useful tekstile objects



- ornamented traditional textiles - inspiration in creating new values
- a special feature of the ornaments - the great potential of the ornaments as an art form and motives



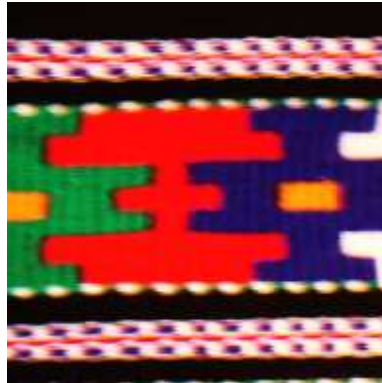


Ornaments of traditional tekstile objects – potencial:

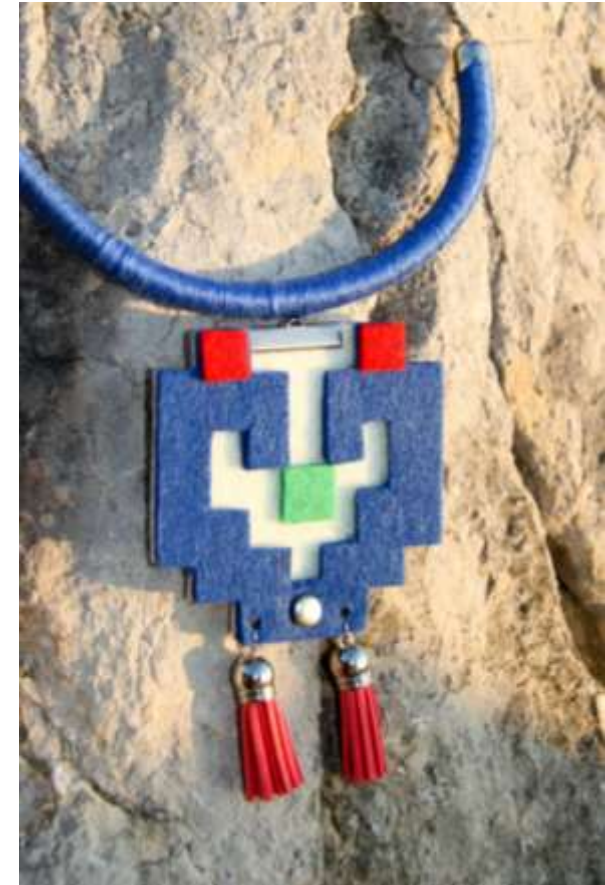
- art and symbolism
- decoration
- construction and function
- research curiosity
- Development of creative/lateral thinking and creative imagination

Collecting and Creating a Base of Ornaments:





- Creating New Decorative Forms - Unique Solutions



- Creating of New Decorative Forms - Unique Solutions

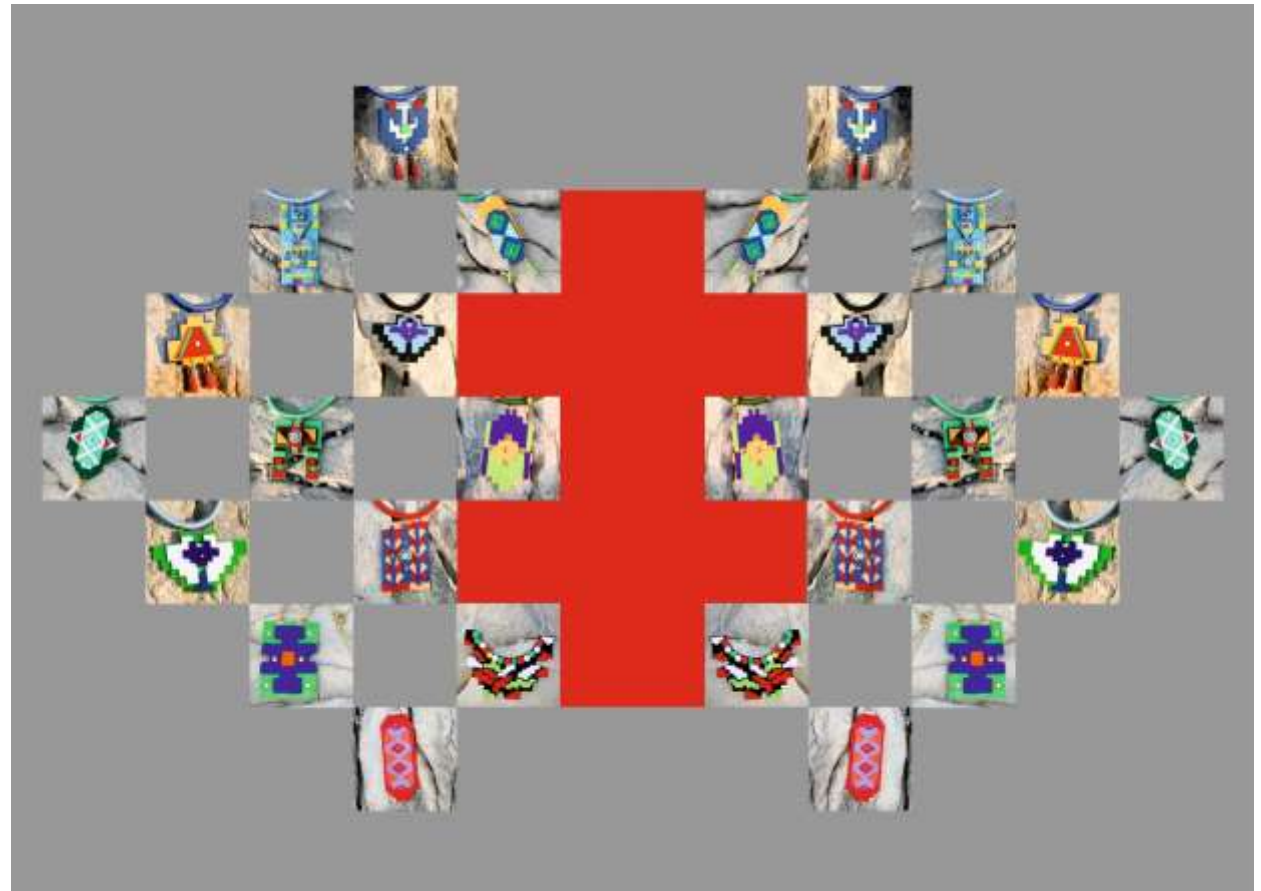
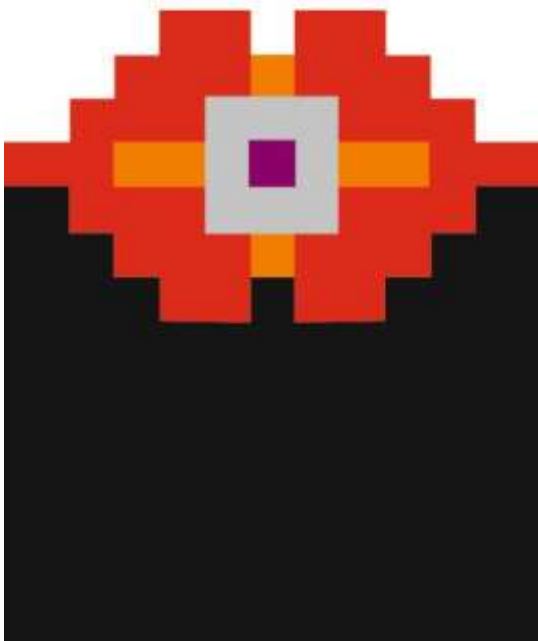



- Creating of New Decorative Forms - Unique Solutions



- Creating New Decorative Forms – Elements of Visual Shaping

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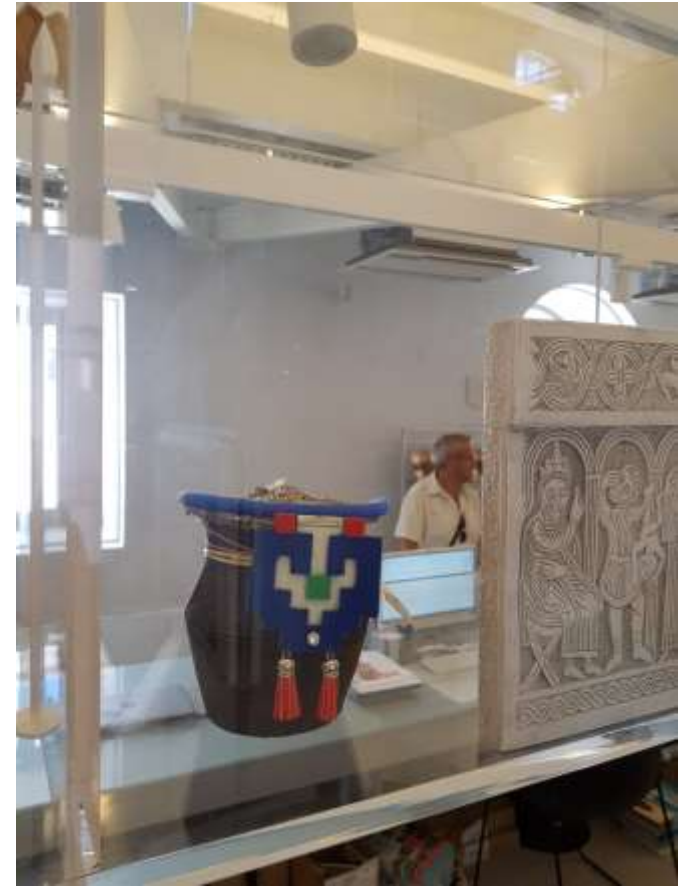




Predstavljanje projekta u organizaciji lokalnih turističkih zajednica i kulturnih institucija široj javnosti u svrhu promidžbe, evaluacije i vrednovanja održalo se u ljeto 2019. u Zadru, Imotskom, Podstrani i Šibeniku.

1. Zadar- Turistic info center: August 6, 2019.
2. Imotski- Small Hall of the Open University: August 10, 2019.
3. Zadar – Prince’s palace: August 14, 2019 - 4, 2019
4. Split/Podstrana – Building „ Čitovnice” : August 29, 2019
5. Fair in Medieval Sibenik - as part of a Fashion show
Figurin – tradition in hair August 6 – 8, 2019

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CONCLUSION

Participating in research and project work, students have:

- strengthen the visual expression,
- expressed better the compositional principles of visual language,
- used the artistic heritage of traditional art to create new values, strengthened personal identity, proposed modern creative and design orientations, fostered a positive attitude towards cultural, artistic and historical heritage,
- developed entrepreneurial skills and
- promoted vocational occupations in tourism.

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- Investing in entrepreneurial education provides one of the highest returns of investment that Europe can have.

Zadar, Split 2019.

