

Promocija zanimanja 2018.

HVAR STORY 50 RY



Ministarstvo turizma
REPUBLIKE HRVATSKE



Srednja škola Hvar

Srednja škola



HVAR TOURIST BOARD
TURISTIČKA ZAJEDNICA GRADA HVARA



GRAD HVAR



HVAR
150
GODINA
ORGANIZIRANOG
TURIZMA



FILMERIJA

Hvar story/Priča o Hvaru

- The project is conceived as a part of the celebration of 150 years of organized, modern tourism in the town of Hvar.



Topic of the project:

- One of the main topics of the project is the introduction of a new form of promoting a tourist destination, which is particularly important in Hvar, as one of the world's top destinations that has to follow the trends.



#hvarstory

GOALS

- to motivate the youth in island schools to work in tourism using new technologies, and thus marking the unique event of 150 years of organized tourism in Hvar, which is the contribution of the educational sector to this jubilee
- to raise students' and teachers' awareness of tourism as a multisectoral resource, in which all stakeholders are equally involved,
- to raise awareness of the importance of coordination and cooperation of all institutions directly and indirectly involved in local tourism
- to inform students of both vocational schools and high schools about the possibilities of tourism projects realization
- to enable students to recognize tourism development through a destination approach
- to connect the various economic sectors through the educational process (film production, technology and computing, marketing in tourism, destination management, graphic design)
- to connect the school and the private sector (equipment procurement, production multimedia studio services and workshops for students)



GOALS

- to develop students' project thinking; How to start a project?, all phases of project creation and realization
- to develop the entrepreneurial spirit among students - to use new technologies that accompany demanding tourists, to find a market niche, a free, unused marketplace for new products; to research the market
- to encourage team work among students - at all stages of the project, brainstorming in making storyboarding
- to create cultural tourism products in order to strengthen the competitiveness of Hvar as a destination for cultural tourism, ie the creation of cultural tourism in the town of Hvar
- more than sun and sea - to enrich the post-season tourist offers of Hvar, to extend the season
- to preserve our own culture as the core feature of Croatian tourism - 150 years of organized tourism in Hvar
- to strengthen the partnership between the two island schools as the basis for interconnection



HOW DID WE START?



- Forming student groups to realize the project
- Collecting and classifying data needed to create a storyboard, exploring a pre-project situation, defining a target group

Making a logo of the project



1. MULTIMEDIA STUDIO WORKSHOP - CREATION OF THE STORYBOARD (STUDENTS WITH MENTORS FROM VIS AND HVAR)





FILM SHOOTING





Filmerija is shooting with us!

🎬 Igor Crnkovic, author of Video tutorials for high schools, former professor of media subjects in the program Media Technician / Web designer, and a member of the working group for changing the national curriculum of the Media Technician

🎬 Sanjin Stanić, University Teacher, Academy of Applied Arts in Rijeka , Academis editor

🎬 Sara Blažić, Master of Mediology, Academic Actress, Film Director



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FILM EDITING



The premiere screening of the film in Hvar, in the representative city space of the historic Lođa; buffet table after the premiere



Lecture by
prof.dr.sc. Neven
Šerić





Pozivamo Vas da svojom nazočnošću uveličate:

- predstavljanje projekta **Hvar story** Srednje škole Hvar i Srednje škole Antun M. Karamaneo Vis, financiranog od Ministarstva turizma RH
- premijeru promotivnog turističkog filma nastalog u projektu
- predavanje prof. dr. sc. Nevena Šerića s Ekonomskog fakulteta u Splitu, „Koncept unapređenja upravljanja razvojem turizma i destinacijskom ponudom grada Hvara“

Program će se održati u **utorak, 18. rujna 2018.** u Gradskoj loži u Hvaru s početkom u **11 sati** uz prigodni domjenak.

Dobro došli!





We invite you to attend:

- the presentation of the project Hvar Story made by Secondary School Hvar and Secondary School Antun M. Karamanov Vis, funded by the Ministry of Tourism
 - the premier of the promotional tourist film created in the project
 - lecture by PhD Neven Šerić from the Faculty of Economics in Split

“The concept of improving the management of tourism development and destination offers of the town of Hvar”

The program will be held

on Tuesday, 8 September 2018, at City Lodge Hvar, at 11 am

Followed by a Banquet

Welcome!





Srednja škola Hvar

HVAR
STORY
50
RY

Cocktail show

18.rujna.2018. u 20 sati
Ispred gradske Lože



GRAD HVAR



HVAR
150
GODINA
ORGANIZIRANOG
TURIZMA



Workshop by Marinko Petrić, Hvar heritage Museum, theme: Tourism history of Hvar Quiz Hvar story





Cocktail show
Secondary school of
Hvar





Cocktail show Srednja škola Hvar



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PROJEKTNI TIM

- **Srednja škola Hvar – project coordinator**
- **Srednja škola Antun Matijašević Karamaneo Vis - partner**
- Project manager in Hvar– Sanda Stančić
- project manager in Vis– Vedrana Rokov Fras

Organizational committee:

Saša Paduan, school principal

TEACHERS:

Vesna Barbarić

Ivo Tudor

Ivana Vojković

Dujo Šantić

Kamenko Srhoj

Nikolina Ostojić

Natalija Moškateo

Vatroslav Lozić

Anita Brstilo

Lea Petrić

Anđelka Ivušić



Organizational committee in Vis

Tončica Poduje Vojković, school principal

TEACHERS:

Vedrana Rokov Fras, voditeljica projekta u

Visu, nastavnica engleskog jezika

Josipa Poduje, nastavnica kemije i biologije

Maja Karuza, nastavnica

PROJEKTNI TIM - STUDENTS

ČLANOVI TIMA(UČENICI):

1.	Gabrijela Jurić , II.razred, opća gimnazija
2.	Tara Schwarz, II.razred, opća gimnazija
3.	Stella Miliša, II.razred, opća gimnazija
4.	Kristijan Knežević, IV.razred, turističko-hotelijerski komercijalist
5.	Marita Zaninović, IV.razred, opća gimnazija
6.	Anastazia Kalaš, II.razred, turističko-hotelijerski komercijalist
7.	Matilda Bortolotti, II.razred, turističko-hotelijerski komercijalist
8.	Patrizia Radaić, IV.razred, opća gimnazija
9.	Simon Milatić, II.razred, kuhar
10.	Božidar Vušković , II.razred, kuhar
11.	Marko Bibić , II.razred, turističko-hotelijerski komercijalist
12.	Marko Pavlović , II.razred, turističko-hotelijerski komercijalist
13.	Matea Tudor, III.razred, turističko-hotelijerski komercijalist
14.	Nina Ivušić, III.razred, turističko-hotelijerski komercijalist
15.	Katarina Kulazo , III.razred, turističko-hotelijerski komercijalist
16.	Antonija Petrić, III.razred, turističko-hotelijerski komercijalist
17.	Petra Jeličić, III.razred, turističko-hotelijerski komercijalist



Članovi tima (učenici) Vis:

1. Ante Ilić
2. Dina Vojković
3. Tamara Bajsić
4. Yim Curl Zadavec
5. Ahmina Hodžić
6. Karolina Ivanišević
7. Andrea Sviličić
8. Bepo Ivčević
9. Mia Vojković

Thank you!

- Town of Hvar
- Hvar tourist Board
- Hvar heritage Museum
- Franciscan monastery in Hvar
- Nautical centre Hvar
- family Meneghello on Palmižana
- Hotel company Sunčani Hvar
- restaurants: Laganini, Mizarola, Macondo, Alviž i Casablanca
- winery Duboković
- Pjover, Velo Grablje
- Carpe Diem Hvar
- Franko Žuvela
- Mare Fio on Jerolim
- Vlado Bjažević
- Mili i Klement Zaninović, Jure Tomičić
- Vanda Kljajo
- Vice Zaninović
- Frane Fistonić
- Erasmus team SŠ Hvar (Natalija Moškateo)
- Kamenko Srhoj

